



Ελληνογερμανικό Εμπορικό
και Βιομηχανικό Επιμελητήριο
Deutsch-Griechische
Industrie- und Handelskammer



Greek - Latin American
Business Council



ΣΕΒΕ
ΣΥΝΔΕΣΜΟΣ ΕΞΑΓΩΓΕΩΝ

LATIN AMERICA
IP SME HELPDESK



WORKSHOP «DOING BUSINESS WITH LATIN AMERICA»

Thessaloniki, Wednesday 22nd May 2024, 16:30-19:20

Conference Hall of Thessaloniki Chamber of Commerce and Industry, 29 Tsimiski str.

organized by: Greek-German Chamber of Commerce and Industry

Greek-Latin American Business Council

in cooperation with: Thessaloniki Chamber of Commerce and Industry-EBETH

Federation of Industries of Greece-SBE

Greek Exporters Association-SEVE

IP SME Helpdesk, European Commission

PROGRAM

16.00-16.30 Registration-coffee

16.30-16.50 Opening: Mr. Yannis Patsiavos, Senior Manager, Greek-German Chamber of Commerce and Industry, Director Greek Latin American Business Council

Short Addresses:

Mr. Emmanouil Vlachogiannis, 1st Vice-President EBETH

Mr. George Zagliverinos, Secretary General SEVE

Mrs Monika Nagy, Business Advisor, Department of International Affairs, SBE

Presentations

16.50-17.10 **Mexico**

H.E. Mr. Alejandro Garcia Moreno, Ambassador of Mexico

17.10-17.30 **Argentina**

H.E. Mr. Luis Alfredo Azpiazu, Ambassador of Argentina (on line)

17.30-17.50 **Brazil**

Mr. Alessandro Segabinazzi, Head of Trade Section, Embassy of Brazil (on line)

17.50-18.10 **Uruguay**

Mr. Christos Kazantzis, Consul of Uruguay in Thessaloniki

18.10-18.30 **Ecuador**

Mr. Max Coello, Trade Commissioner of Ecuador

18.30-18.50 **Costa Rica**

Mrs. Dyana E. Cordero, Trade Commissioner of Costa Rica (on line)

18.50-19.20 IP protection in Latin America

Mrs Giovanna Paola Girardi, IP Expert and Training Manager of the Latin America

IP SME Helpdesk, European Commission

19.20 Q&A, Networking

working language: English

registration: <https://forms.gle/d6yGAk9M93WMJXYv5>