



ΠΑΡΑΡΤΗΜΑ

ΕΓΚΕΚΡΙΜΕΝΟ ΤΕΧΝΙΚΟ ΔΕΛΤΙΟ ΠΡΑΞΗΣ «CIRCLECON»

@A.1 Project identification

@Programme priority	2. Promote coordination of environmental protection and joint reduction of marine litter in the Black Sea Basin
@Programme priority specific objective	2.2 Promote common awareness-raising and joint actions to reduce river and marine litter
@Project acronym	BSB-CIRCLECON
@Project title	KNOWING CIRCULAR ECONOMY IN BLACK SEA BASIN
@Project number	1021
@Name of the lead partner organisation/original language	VARNA FREE UNIVERSITY
@Name of the lead partner organisation/English	VARNA FREE UNIVERSITY
@Project duration	28 @months 0 @days
@Start date	23.03.2021
@End date	22.07.2023

@A.2 Project summary

@Please give a short overview of the project and describe - the common challenge of the programme area you are jointly tackling in your project; - the main overall objective of the project and the expected change your project will make to the current situation; - the main outputs you will produce and who will benefit from them; - the approach you plan to take and why is cross-border/transnational approach needed - what is new/original about it?

BSB-CIRCLECON deals with spreading the Circular Economy model in the BSB area. A circular economy is explained as an economy 'where the value of products, materials and resources is maintained in the economy for as long as possible, and the generation of waste minimised'. Turning waste into a resource is an essential part of increasing resource efficiency and closing the loop in a circular economy. The European Commission adopted an action plan in 2015 to help accelerate Europe's transition towards a circular economy,

The projects intends to promote the EU CE model, inform on waste prevention, reduction and management and establish a permanent BSB cooperation achieving long-term sustainability of its outputs and results contributing to Priority 2.2.

It is in line with the Programme's S.O.2, as it promotes coordination of environmental protection in a consortium that the quadruple helix is more than present and the partnership includes different thematic roles and expertise who complement each other in order to address the topic from Bulgaria, Greece, Turkey, Ukraine and Georgia.

The structure of the activities addresses to the S.O.s of the project: The 1st S.O. is to present the case for increasing the uptake of the CE in the BSB area, the 2nd S.O. focuses on waste management, reduction and prevention and the 3rd S.O. intends to establish a permanent coordination.

New processes and tools are foreseen as to the Management that will minimize the footprint of the project reducing traveling and lowering cost. As to the Implementation GAs, the activities include innovative solutions for addressing the common needs identified and do not contain daily activities of the applicants. BSB-CircleEcon will introduce a new way of working in the BSB area; Regarding Communication, instead of the "traditional" spending on paper, e-publications are suggested and all actions are designed to be environmental friendly

Deliverables, outputs and expected results include the establishment of 1 EGTC, one multilingual educational platform leading to a University degree, 20 workshops with EU and local actors, 50 experts to be trained to CE models, 5 studies to enhance knowledge as to address the challenges, 350 organisations and companies to intensively advised, , 6 Organisations with increased capacity in Waste Management, and 1.400 persons to be informed directly. The above are directly contribute to the Programme Result Indicator "R2.2"

The partnership is committed as that at least half of the personnel to be hired in the activities of the project will be women, the training will give priority to women representing the 50% out of 50 persons to be trained, all the venues for events will be accessible to persons with disabilities, all events' supplies will be from recycled only materials, the website will ensure accessibility of information for the visually impaired.

@C.2.1 Project objectives, expected result and main outputs

@What is the main overall objective of the project and how does it link to the programme objective? Specify one project main objective and describe its contribution to the programme priority specific objective.
The overall goal of BSB-CIRCLECON is to promote territorial coordination of environmental protection and sustainable growth in the Black Sea Basin. The idea is to encourage as many actors as possible to embark on the transition to the circular economy, going beyond waste prevention and management to Waste as a Valuable Resource. BSB-CIRCLECON targets to promote: <ul style="list-style-type: none"> o Circular Economy package o Common awareness-raising and joint actions to reduce waste o Coordination of environmental protection and joint reduction of waste and marine litter in the Black Sea basin countries, in a lower – level, the “every day” people, supporting and facilitating Brussels and local governments’ activities towards CE.

@Programme result

@Select one programme result indicator your project will contribute to.
R 2.2 Level of awareness of environmental challenges and good waste management practices related to river and marine litter

@Project main result

@What is/are the project main results and how do they link to the programme result indicator? Specify your one or more projects main results and describe their contribution to the programme result indicator.
The immediate project result is increased awareness on environmental challenges and good waste management practices within Black Sea Basin as a consequence of CE model; more than 60.000 people are expected to be informed, some 1400 to follow informational events, up to 50 experts to be trained to CE models, 350 organisations and companies to intensively advised, 6 organisations to play the role of multipliers and some 10 organisations to be engaged in creating a EGTC in BSB for Circular Economy. The above are directly contribute to the Programme Result Indicator “R2.2 Level of awareness of environmental challenges and good waste management practices related to river and marine litter” BSB-CIRCLECON is expected to offer opportunities to improve regional BSB economies making them more sustainable and competitive, preserve resources that are increasingly scarce and subject to mounting environmental pressure or volatile prices, and create innovative, more resource efficient ways to provide services or products to customers. In long term, results of proposals dealing with CE adoption will contribute to <ul style="list-style-type: none"> o reduce soil, river and marine litter o better waste management o reduce landfills, and their associated pollution. o reduction in the total materials requirement o ecodesign, waste prevention and reuse could bring net savings to businesses o less greenhouse gas emissions

@Project overall objectives

@Which are the specific objectives the project will be working towards? Define max. 3 project specific objectives.	
@Title of specific objective	@Please provide a short explanation on the defined specific objectives
Promote Circular Economy package	The 1st S.O. is to present the case for increasing the uptake of the circular economy globally and the EU’s role in this regard. The foreseen project’s CEWG are intended to feature as part of an emerging toolbox which would look at how to increase the dissemination, learning and adoption process of CE from BSB actors. Key actors like local government & business support organisations will be intensively informed and follow a learning process in order to play the role of the outputs multipliers
Common awareness-raising and joint actions to reduce waste	The 2nd SO focuses on waste management, reduction and prevention. The task is to examine how to make waste prevention and management under CE model more regional specific, and how to improve the implementation of waste policy on the ground. Increased awareness on environmental challenges and good waste management practices related to river and marine litter within BSV are crucial for the Programme; this will be achieved through a well planned, organised, extensive dissemination campaign
Coordination for environmental protection	The 3rd SO intends to establish a permanent coordination towards anticipating BSB environmental challenges. Action plans will be developed; Demonstration and pilot actions will be the lighthouses for obtaining the expected outcomes; moreover an EGTC is going to be established as to secure the future cooperation



@Project main outputs
Overview table on project outputs as defined in the work plan

@Programme output indicators	@Project output indicator targets	@Measurement Unit	@Project main output quantification (target)	@Project main output number	@Project main output (title)
2.2.1 Number of persons actively participating in environmental actions and awareness raising activities (COI17)	1 450.00	Number	1 400.00	T1.2.1	Increased Awareness
			50.00	T2.1.1	50 University Degrees
2.2.2 Number of organisations using programme support to develop or improve waste management tools or small scale facilities along river banks and sea shores (including ports)	356.00	Number	350.00	T1.1.2	Local Policies on CE
			6.00	T2.1.2	50 University Degrees

@C.2.2 Target groups

@Target group/-s	@Please further specify the target group/s (e.g., bilingual elementary schools, environmental experts, etc.).	@Target value Please indicate the size of the target group you will reach.
local public authority	8 from Bulgaria, 5 from Greece, 1 from Ukraine, 2 from Georgia and 1 from Turkey will participate in one ECWG workshop and in one Inform Key Actors workshop, can provide training to their staff within the online educational platform, will have the chance to participate in the establishment of the EGTC legal entity, are expected to adopt the use of the toolkit and the phones' application	17.00
regional public authority	1 regional public authority from each country will participate participate in one ECWG workshop and in one Inform Key Actors workshop, can provide training to their staff within the online educational platform, will have the chance to participate in the establishment of the EGTC legal entity, are expected to adopt the use of the toolkit and the phones' application	5.00
sectoral agency	1 sectoral agency from each country will participate participate in one ECWG workshop and in one Inform Key Actors workshop, are expected to adopt the use of the toolkit and the phones' application	1.00



infrastructure and (public) service provider	5 from Bulgaria, 5 from Greece, 1 from Ukraine, 2 from Georgia and 1 from Turkey will participate in one ECWG workshop and in one Inform Key Actors workshop, can provide training to their staff within the online educational platform, are expected to adopt the use of the toolkit and the phones' application	14.00
interest groups including NGOs	2 from Bulgaria, 2 from Greece, 5 from Ukraine, 2 from Georgia and 2 from Turkey will participate in one ECWG workshop and in one Inform Key Actors workshop, can provide training to their staff within the online educational platform, are expected to adopt the use of the toolkit and the phones' application	13.00
higher education and research	2 from Bulgaria, 3 from Greece, 4 from Ukraine, 1 from Georgia and 1 from Turkey will participate in one ECWG workshop and in one Inform Key Actors workshop, can provide training to their staff within the online educational platform, are expected to adopt the use of the toolkit and the phones' application and exchange practices with VFU	11.00
education/training centre and school		0.00
enterprise, excluding SME		0.00
SME	More than 350 SMEs are expected to participate in the INFORM KEY ACTORS workgroups	350.00
business support organisation	1 BSO from each country will participate participate in one ECWG workshop and in one Inform Key Actors workshop, can provide training to their staff within the online educational platform, will have the chance to participate in the establishment of the EGTC legal entity, are expected to adopt the use of the toolkit and the phones' application	1.00

@C.5 Work plan per work packages

@Type: Management

@WP Nr	@WP Title	@WP Start date	@WP End date	@WP Budget
M	Management	03.2021	07.2023	303 330.00

@WP responsible partner	VARNA FREE UNIVERSITY
@Partner involvement	
@Partners involved	@Name: VARNA FREE UNIVERSITY @Role: LP
	@Name: Greek Exporters Association @Role: PP



	@Name: European Regional Framework for Cooperation @Role: PP			
	@Name: Municipal Institution “Grant office “ODESA 5T” @Role: PP			
	@Name: International Centre for Social Research and Policy Analysis @Role: PP			
	@Name: Samsun Metropolitan Municipality @Role: PP			
@Describe how the management on the strategic and operational level will be carried out in the project, specifically: <ul style="list-style-type: none"> • @structure, @responsibilities, @procedures @for the day-to-day management and co-ordination • @communication within the partnership • @reporting and evaluation procedures • @risk and quality management • @Indicate whether the management is foreseen to be externalised 				
<p>The management activities are carried out in order to ensure a smooth and effective coordination of the technical activities of the project including regular communication with the JTS/MA and timely reporting. LP – VFU will have the overall responsibility for financial, administration and legal management and coordination. Project management activities will run throughout the whole duration of the project under the coordination of VFU and will include: • coordination of all activities foreseen in the project; • overall legal, contractual, ethical, financial and administrative management, including communication with the JTS/AM and reporting (incl. progress and financial reports, mid-term evaluation report and final evaluation); • overseeing the promotion of horizontal principles (environmental sustainability, gender equality and democracy and human rights) in the project; • obtaining FLC certificates by all project partners. The MS-Project application will be used throughout the entire project duration allowing the monitoring of the project performance, quality management and interim evaluations and reviews. A Common Management Unit (CMU) and a Steering Committee (SC) will be set up in order to ensure smooth management and successful project coordination. The CMU will be coordinated by an independent – external experienced Project Manager (OPM) nominated by LP – VFU and will consist of all project members that will be nominated by the partners. CMU will be responsible for day-to-day management and coordination of the project and also for maintaining close collaboration among partners. On behalf of LP, the staff management team will consist of the Project Coordinator, 1 Financial Expert and 3 Scientific Experts. Each partner will nominate 1 Project Coordinator, 1 Technical Expert and 1 Financial Expert. A Steering Committee (SC) will be set-up and chaired by LP. SC will be composed of one representative from each partner and will oversee the strategic planning, coordination, monitoring and evaluation of the entire project; SC will conduct e-meetings every 6 months or in any case that CMU or Overall Project Manager asks for. All reporting activities shall be performed according to the provisions of the Grant Contract and under the OPM. Internal communication shall be made according to the Internal Communication Plan which is a responsibility of the OPM to setup. Project physical meetings will diminished to the minimum (3), as to minimize project’s footprint; e-meeting via conference programs such as Skype, Viber will conducted at least once per month. The communication will be in written form, via e-mails, with pre-configured SUBJECT NAMING; all files will be on the Web (Google Drive or Dropbox or OneDrive) to secure 24h access and continuous backup.</p>				
@Please describe activities and deliverables within the work package				
@Activity Number	@Activity Title	@Activity Start Date	@Activity End Date	@Activity Budget
@Activity A.M.1	Setting-up the Project Management and the Coordination Structures	03.2021	03.2023	0.00





The management activities are carried out in order to ensure a smooth and effective coordination of the technical activities of the project including regular communication with the JTS/MA and timely reporting. LP – VFU will have the overall responsibility for financial, administration and legal management and coordination. Project management activities will run throughout the whole duration of the project under the coordination of VFU and will include: • coordination of all activities foreseen in the project; • overall legal, contractual, ethical, financial and administrative management, including communication with the JTS/AM and reporting (incl. progress and financial reports, mid-term evaluation report and final evaluation); • overseeing the promotion of horizontal principles (environmental sustainability, gender equality and democracy and human rights) in the project; • obtaining FLC certificates by all project partners. The MS-Project application will be used throughout the entire project duration allowing the monitoring of the project performance, quality management and interim evaluations and reviews. A Common Management Unit (CMU) and a Steering Committee (SC) will be set up in order to ensure smooth management and successful project coordination. The CMU will be coordinated by an independent – external experienced Project Manager (OPM) nominated by LP – VFU and will consist of all project members that will be nominated by the partners. CMU will be responsible for day-to-day management and coordination of the project and also for maintaining close collaboration among partners. On behalf of LP, the staff management team will consist of the Project Coordinator, 1 Financial Expert and 1 Technical Expert. Each partner will nominate 1 Project Coordinator, 1 Technical Expert and 1 Financial Expert. A Steering Committee (SC) will be set-up and chaired by LP. SC will be composed of one representative from each partner and will oversee the strategic planning, coordination, monitoring and evaluation of the entire project; SC will conduct e-meetings every 6 months or in any case that CMU or Overall Project Manager asks for. All reporting activities shall be performed according to the provisions of the Grant Contract and under the OPM. Internal communication shall be made according to the Internal Communication Plan which is a responsibility of the OPM to setup. Project physical meetings will be diminished to the minimum (3), as minimize project’s footprint; e-meeting via conference programs such as Skype, Viber will be conducted at least once per month. The communication will be in written form, via e-mails, with pre-configured SUBJECT NAMING; all files will be on the Web (Google Drive or Dropbox or OneDrive) to secure 24h access and continuous backup. CMU project physical meetings: Month 1, in Varna together with the opening conference, Month 14 in Odessa Ukraine, and the last one with the closing conference in Greece

@Deliverable Number	@Deliverable Title	@Deliverable Description	@Deliverable Targetvalue	@Deliverable Delivery Date
@Deliverable D.M.1.1	Common Management Unit set up	The CMU will be coordinated by an independent – external experienced Project Manager (OPM) nominated by LP – VFU and will consist of all project members that will be nominated by the partners. CMU will be responsible for day-to-day management and coordination of the project and also for maintaining close collaboration among partners. On behalf of LP, the staff management team will consist of the Project Coordinator, 1 Financial Expert and 1 Scientific Expert. Each partner will nominate 1 Proje	1.00	05.2021



@Deliverable D.M.1.2	Steering Committee set up	A Steering Committee (SC) will be set-up and chaired by LP. SC will be composed of one representative from each partner and will oversee the strategic planning, coordination, monitoring and evaluation of the entire project; SC will conduct e-meetings every 6 months and 2 physical meetings, or in any case that CMU or Overall Project Manager asks for.	1.00	07.2021
@Deliverable D.M.1.3	Project Files System	Lease of services from Google Drive or Dropbox or OneDrive to secure 24h files access and continuous backup.	1.00	04.2021
@Deliverable D.M.1.4	1st Project Meeting /Kick-off meeting/ Opening conference	The 1st project meeting (kick-off meeting) taking place in project Month 2 will be hosted by VFU together with the opening conference Minutes and to-do-list shall be produced after the meeting and distributed to all partners.	1.00	04.2021
@Deliverable D.M.1.5	2nd Project Meeting	The 2nd Project Meeting will be hosted by ST A physical SC meeting will also take place. Minutes and to-do-list shall be produced and distributed to all partners after the project and SC meeting.	1.00	03.2022
@Deliverable D.M.1.6	3rd Project Meeting	The 3rd Project Meeting will be hosted by SEVE in Thessaloniki together with the 2nd SC physical meeting and the closing conference	1.00	03.2023
@Deliverable D.M.1.7	Internal Communication Plan	Internal communication Plan will be delivered by the OPM not later than the 3rd month of implementation or 1 month after his assignment	1.00	07.2021
@Activity Number	@Activity Title	@Activity Start Date	@Activity End Date	@Activity Budget
@Activity A.M.2	Reporting	06.2021	07.2023	0.00



Progress reports covering the predefined in the Subsidy Contract implementation periods will be submitted; 2 financial reports shall be submitted: an interim report (which will be submitted half way through the project implementation period or when 70% of the advance payment has been spent) and the final report (no later than 6 months after the project completion). The financial reports will be accompanied by narrative reports describing the implementation of the project according to the activities envisaged, difficulties encountered and measures taken to overcome problems, any changes introduced, as well as the level of achievement of its outputs; - 3 payment requests: An advance payment request shall also be submitted immediately after the grant contract enters into force, 1 interim and 1 final payment request. LP shall collect from PPs all the necessary information and draw up consolidated interim and final reports Any other reports requested by MA/JTS/Audit Authorities/EC shall be duly prepared by LP with the support of all project partners and submitted.

@Deliverable Number	@Deliverable Title	@Deliverable Description	@Deliverable Targetvalue	@Deliverable Delivery Date
@Deliverable D.M.2.1	1st Progress Report	1st Progress Report shall cover the predefined in the Subsidy Contract implementation 1st period (estimated month 4)	1.00	08.2021
@Deliverable D.M.2.2	Interim report/payment request	An Interim report and an interim payment request will be submitted end of the 10th month that the spending will cover the 70% of the advance payment	1.00	07.2022
@Deliverable D.M.2.3	2nd Progress Report	2nd Progress Report / 9th month of implementation	1.00	12.2021
@Deliverable D.M.2.4	3rd Progress Report	3rd Progress 14th month of implementation	1.00	04.2022
@Deliverable D.M.2.5	4th Progress Report	4th Progress Report 18th month of implementation	1.00	08.2022
@Deliverable D.M.2.6	5th Progress Report	5th Progress Report 22nd month of implementation	1.00	12.2022
@Deliverable D.M.2.7	Final Progress Report	Final Progress Report shall cover Months 1-28	1.00	07.2023

@Type: Implementation

@WP Nr	@WP Title	@WP Start date	@WP End date	@WP Budget
T1	PROMOTE CIRCULAR ECONOMY	04.2021	05.2022	90 000.00



ΣΕΒΕ
ΣΥΝΔΕΣΜΟΣ ΕΙΣΑΓΩΓΕΩΝ

@WP responsible partner	VARNA FREE UNIVERSITY
@Partner involvement	
@Partners involved	@Name: VARNA FREE UNIVERSITY @Role: LP
	@Name: Greek Exporters Association @Role: PP
	@Name: European Regional Framework for Cooperation @Role: PP
	@Name: Municipal Institution "Grant office "ODESA 5T" @Role: PP
	@Name: International Centre for Social Research and Policy Analysis @Role: PP
	@Name: Samsun Metropolitan Municipality @Role: PP
@Summary description and objectives of the work package including explanation of how partners will be involved.	
<p>The 1st S.O. of the project is to present in the BSB participating areas the case for increasing the uptake of the circular economy globally and the EU's role in this regard.</p> <p>The Implementation T1 GA addresses directly to the project's 1st S.O. The foreseen project's CEWG are intended to feature as part of an emerging toolbox which would look at how to increase the dissemination, learning and adoption process of CE from BSB actors. Key actors like local government & business support organisations will be intensively informed and follow a learning process in order to play the role of the outputs multipliers.</p> <p>Partners VFU, SEVE, 5T, ICSPPA and SMM will introduce a new way of regional working, the CEWGs – Circular Economy Working Groups. These CEGWs will be a series of high-level technical meetings, two in each partner area to promote and set the basis for implementing policies under the broad banner of circular economy. These missions aim to build bridges between the European institutions and the project's beneficiaries and stakeholders. CEWGs members will be experts from EU DG ENV, DG AGRI, DG REGIO and DG NEAR as well as experts from the partners and the academic society.</p> <p>The desk shall focus on regulatory framework and governance at local, regional and national level, main authorities involved, and research and development activities carried out in each partner territory, main features of waste management, pollution/litter assessment, the role of entrepreneurship and the behavioral patterns of people. The challenge is inform and motivate anyone in the area on waste prevention, waste re-use, the everyone's responsibility against the environment and future generations and familiarize them with the model of Circular Economy and its benefits.</p> <p>The same partners will order regional assessments, studies that will examine and present the current situation of Waste Management and Circular Economy status.</p> <p>The above mentioned activities will provided essential input in order these partners to carry out 10 Workshops as to Inform Key Actors on the appropriate policies to be adopted and the potential interventions.</p> <p>The timetable of activities is planned according two major parameters: a) the logical sequence of the intervention b) the capacity of beneficiaries to carry out multiple tasks.</p> <p>Respecting the above the three core activities of this GA will be implemented as follows:</p> <p>1.1-CEWG workgroups will start as to September 2021 and will be concluded by the end of 2021.</p> <p>1.2-Regional Studies: The common methodology provided by VFU will be developed immediately after the project's award. It is expected to be delivered by the end of May 2021 ; tendering procedure will follow by the 5 partners (months June-Sept 2021); so the studies will be carried out starting from September with deliverables deadline the end of the year.</p> <p>-As CEWG and Studies deliverables and reporting will exist by January 2022, Workshops to Inform Key Actors will be held from February 2022 till May 2022.</p> <p>The total duration of T1 is expected to be 13 months, starting on April 2021 and ending on May 2022.</p>	



@Please describe project main outputs that will be delivered based on the activities carried out in this work package. For each project main output a programme output indicator should be chosen. Please note that they need to have the same measurement unit.

<p>@How will you involve target groups (and other shareholders) in the development of the project main outputs?</p>	<p>National / Regional / Local Authorities and regional agencies Will participate in one ECWG workshop and in one Inform Key Actors workshop They are expected to present and analyse the main challenges and characteristics of their territory to EU delegates during the ECWG meetings. They will support the activities of the project partners by ensuring that priorities and regulations of the national / local policy are taken into account during the implementation of project activities. They will provide recommendations on how the project outputs could become part of the regional/national mainstream policies. They will benefit of raised awareness, improved planning/process management skills, better coordination between international policies and actors. Infrastructure and public service providers Will participate in one ECWG workshop and in one Inform Key Actors workshop They are expected to present and analyse the main challenges and characteristics that they face to EU delegates during the ECWG meetings. They will benefit of raised awareness, improved planning/process management skills, better coordination between international policies and actors. Interest groups including NGO's Will participate in one ECWG workshop and in one Inform Key Actors workshop They are expected to present and analyse the main challenges that they face to EU delegates during the ECWG meetings. They will feed with valuable data the workshops and the studies. They will benefit of raised awareness, improved planning/process management skills, better coordination between international policies and actors. Higher education and Research, Training Centers Will participate in one ECWG workshop and in one Inform Key Actors workshop They are expected to present and analyse the main challenges that they face to EU delegates during the ECWG meetings. Academia's proposals are a valuable resource in drafting the ECWG regional reports. They will benefit of raised awareness, improved planning/process management skills, better coordination between international policies and actors. Business Support Organisations, SMEs, enterprises Will participate in one ECWG workshop and in one Inform Key Actors workshop They are expected to present and analyse the main challenges that they face to EU delegates during the ECWG meetings. Their recommendations will be asked and taken into account in the CEWG regional reports; moreover they will provide valuable information when drafting the regional studies. All stakeholders Will be kept up to date on project's activities via project website, partners' websites, social media and will be the main beneficiaries of the open resources available GO DIGITAL deliverables. They will receive updated information regarding the status of activities performed in other countries in the Black Sea cooperation area and will benefit of all resources available via V The General public shall be involved in wider dissemination events and shall receive general information regarding the benefits of adopting the Circular Economy Model as the best solution for a sustainable future. Everybody must be aware of the fact that would benefit by shifting from a linear approach to a circular model.</p>
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@Activity A.T1.1	CEWG WORKSHOPS	09.2021	12.2021	0.00
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The CEWGs will introduce a new way of working in the BSB area; these groups could easily continue and expand their work in more regions without any significant obstacle; EU DG missions are institutionally supported by Brussels or relevant EU Delegations, the financial costs of the meetings are tiny and insignificant and furthermore, these work groups could lead to continuous know how transfer and improved local policies. The CEWGs work will establish institutional coordination and joint planning between 5 eligible regions and EU competent authorities. Two workshops in each region/country will be organized by each partner (except ERFC). One with the participation of National / Regional / Public Authorities, infrastructure-public service providers and NGOs representing public / consumers. The other will focus on local and regional Academic Organisations, Business Support Organisations, SMEs and training centers. CEGWs will be a series of high-level technical meetings, aiming to promote and set the basis for implementing policies under the broad banner of circular economy. CEWGs members will be experts from EU DG ENV, DG AGRI, DG REGIO and DG NEAR as well as experts from the hosting partners and the relevant participants. EU experts will present the main CE principles and latest reviews, outline the coherence with ENI and BSB strategies and exhibit good practices and policies. The local representatives will have the opportunity to get details about the EU priorities in each of the participating countries. The workshops will offer in-depth discussion and exchange on good practices' specific resources and requirements for transfer and implementation (structural, staff, financial, political and legal framework conditions).

@Deliverable Number	@Deliverable Title	@Deliverable Description	@Deliverable Targetvalue	@Deliverable Delivery Date
@Deliverable D.T1.1.1	10 meetings reports and 5 (1 per region) reports	The deliverables of ECWG workshops will be 10 meeting reports and 5 country: - mapping in all partner regions, identification of all relevant practices needed to start or to develop - consider local priorities, programming plan and potential establishing a data-base with strategies and activities already taken The result of ECWG workshops will serve as a basis for "1.3" discussion with main target groups and stakeholders.	10.00	12.2021
@Activity A.T1.2	Regional Specific Study	04.2021	12.2021	0.00

All partners (except ERFC) shall produce a regional State of the Art analysis in the field of Waste Management and Circular Economy. The aim is to describe in detail in quality and quantity terms the current situation of waste management and circular economy issues, especially, waste collection – waste treatment - waste recycling – waste reuse - main environmental challenges in each area — soil, area and water pollution status - general people behavioral patterns related to waste. At present, there is a number of regional data & studies which are not comparable; therefore BSB_CIRCLECON addresses this issue by establishing a common basis for the implementation of data base common methodology for data collection which will be used by all partners in order to allow comparison of results and also the integration of information into expertise in the regions for the project. In this respect, the State of the Art Analysis shall be pay attention to identification of existing documents and relevant stakeholders/experts; analysis of existing documents and interviews with stakeholders/experts in order to get information and data about the current situation of Waste Management and Circular Economy in each area. The methodology and specifications will be developed by VFU and will be common for all partners as to insure compatibility of results and comparability of data.

@Deliverable Number	@Deliverable Title	@Deliverable Description	@Deliverable Targetvalue	@Deliverable Delivery Date
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@Deliverable D.T1.2.1	5 Regional studies on Waste Management & Circular Economy Potential	5 studies presenting the main findings in a series of environmental challenges related to the Programme's Specific Objective 2.2. The studies will be officially submitted to all competent / relevant regional and national authorities dealing with Environment, Waste, Pollution, River/Marine litter.	5.00	12.2021
@Activity A.T1.3	INFORM KEY ACTORS	02.2022	05.2022	0.00

The beneficiary in each country, based in the knowledge that he gained from CEGW meetings and Studies, (Activities 1.1 and 1.2) will carry out two informational workshops one for Local & Public Authorities & NGOs and Consumers and the other for Business and Academia with at least 70 participants in each workshop. These 10 work events 2 in each country, will increase the awareness of key-actors and decision makers; There will be 10 workshops, 2 in each country, with at least 70 participants per workshop, total 700 individuals from at least 350 different organisations. this pool of multipliers of knowledge increases the long term effects of the project as the knowledge obtained by 700 experts will be diffused and replicated. Participants will be informed as well as they will benefit of increased knowledge in the field of CE, where project partners will present the knowledge, data, priorities and good practices gathered and will exchange views, share problems, bring together ideas for future development and build relationships with each other. Each workshop will be divided in 4 sessions: 1) CEGW local reports presentation, 2) local Study Presentation, 3) other partners' / countries' CEGW and Studies presentation 4) discussion and Q&A session. International partners will livestream into the workshops held in the other 4 countries and, by the end of all workshops, each country would have been broadcasted to all the participants in all 5 workshops. The potential transferability of particular good practices will be discussed with the participants. In this respect, workshops will offer in-depth discussion and exchange on good practices' specific resources and requirements for transfer and implementation.

@Deliverable Number	@Deliverable Title	@Deliverable Description	@Deliverable Targetvalue	@Deliverable Delivery Date
@Deliverable D.T1.3.1	10 Workshops reports	10 reports presenting best practices identified, as well regional findings and recommendations for further adoption. The reports will be officially submitted to all competent / relevant regional and national authorities dealing with Environment, Waste, Pollution, River/Marine litter.	10.00	05.2022

@WP Nr	@WP Title	@WP Start date	@WP End date	@WP Budget
T2	ESTABLISH COORDINATION	04.2021	05.2023	222 340.00

@WP responsible partner	VARNA FREE UNIVERSITY
@Partner involvement	
@Partners involved	@Name: VARNA FREE UNIVERSITY @Role: LP



	@Name: Greek Exporters Association @Role: PP
	@Name: European Regional Framework for Cooperation @Role: PP
	@Name: Municipal Institution "Grant office "ODESA 5T" @Role: PP
	@Name: International Centre for Social Research and Policy Analysis @Role: PP
	@Name: Samsun Metropolitan Municipality @Role: PP

@Summary description and objectives of the work package including explanation of how partners will be involved.

The project's 2nd S.O. focuses on waste management, reduction and prevention. The task is to examine how to make waste prevention and management under CE model more regional specific, and how to improve the implementation of waste policy on the ground. Increased awareness on environmental challenges and good waste management practices related to river and marine litter within BSV are crucial for the Programme; this will be achieved through a well planned, organised, extensive dissemination campaign.

The 3rd SO intends to establish a permanent coordination towards anticipating BSB environmental challenges. Action plans will be developed; Demonstration and pilot actions will be the lighthouses for obtaining the expected outcomes; moreover an EGTC is going to be established as to secure the future cooperation

GA T2 ESTABLISH COORDINATION includes a series of innovative tools such as "delivering the circular economy a toolkit for policymakers" (SEVE), a "waste prevention for all" smartphone application (ERFC), a multilingual online educational programme with a University grade (VFU) addressing directly to the 2nd S.O.. Going beyond the existing practice in the field of CBC projects, and securing the 3rd S.O., the enhancement of the cooperation between the partners of the project and more over other local authorities, territorial entrepreneurship, academia actors and NGO's will be achieved through the use of the European legal instrument of the "European Grouping of Territorial Cooperation", an EGTC.

The educational programme and material, the 1st online training for Circular Economy provided by a University in EU level, implemented by VFU.

The smartphone application to communicate project lessons and results will be for free in Android a iOS platforms; the activity will be delivered by ERFC.

The toolkit will be based on the European Circular Economy Stakeholder Platform. The toolkit will provide a virtual open space which aims at promoting Europe's transition to a circular economy by facilitating policy dialogue among stakeholders and by disseminating activities, information, and good practices on the circular economy.

Interaction will be ensured as to provide information about latest good practices, but also to engage users with other stakeholders and to share their own good practices and events. (SEVE)

50 University degrees after a 10 months online educational programme will carried out by VFU; All sources, materials, programme structure and deliverables will be open, uploaded to the website, free for use and re-use.

The final deliverable and output and result of the project will be a new legal structure, an EU inspired legal entity, a new EGTC. This successor of the BSB-CIRCLECON will be the springboard for capitalization of the lessons learnt and multiply the results At least 10 organisations from the 5 countries are expected to establish the EGTC, with plans for further expansion in the close future, comprising a seed-group that will transfer and capitalize BSB-CIRCLECON outcome.

Respecting the above the three core activities of this GA will be implemented as follows:

-The online educational platform (VFU) will start its development as soon as the project starts, with delivery date the end of summer 2022; The 1st training session: Sep 2022-June 2023

-Go Digital, with deliverables the Toolkit and the smartphones app is expected to be tendered on early 2022, developed and delivered on September 2022 by ERFC and SEVE

-Experts training by VFU will conduct a full academic year starting on October 2022 and finishing on May 2023 -The beneficiaries are planned to be certified according to ISO 14000 standard on March 2023.

-A new legal entity under the provisions of EU EGTC framework is expected of be established by May 2023

@Please describe project main outputs that will be delivered based on the activities carried out in this work package. For each project main output a programme output indicator should be chosen. Please note that they need to have the same measurement unit.

@Project main output	@Describe your project output	@Choose a programme indicator to which the project main output will contribute	@Measurement unit	@Quantify your distribution	@Delivery Date



T2.1	50 University Degrees	One main output of the project's GA T2 is the training of 50 persons from the partners' areas. The 50 trainees will be awarded of an University degree of lifelong training according to the standards of the educational programme as described in activities 2.3 & 2.1	2.2.1 Number of persons actively participating in environmental actions and awareness raising activities (CO17)	Number	50.00	06.2023
			2.2.2 Number of organisations using programme support to develop or improve waste management tools or small scale facilities along river banks and sea shores (including ports)	Number	6.00	06.2023

@Target groups per main outputs

@Who will use the main outputs	<ul style="list-style-type: none"> • local public authority regional • public authority sectoral • agency • infrastructure and (public) service provider • interest groups including NGOs higher education and research education/training centre and school • enterprise, excluding SME • SME • business support organisation
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<p>@How will you involve target groups (and other shareholders) in the development of the project main outputs?</p>	<p>National / Regional / Local Authorities and regional agencies Can provide training to their staff within the online educational platform Are expected to adopt the use of the toolkit and the phones' application Will have the chance to participate in the establishment of the EGTC legal entity Infrastructure and public service providers Can provide training to their staff within the online educational platform Are expected to adopt the use of the toolkit and the phones' application Will have the chance to participate in the establishment of the EGTC legal entity Interest groups including NGO's Can provide training to their people within the online educational platform Are expected to adopt the use of the toolkit and the phones' application Will have the chance to participate in the establishment of the EGTC legal entity Higher education and Research, Training Centers Can provide training to their people within the online educational platform Is expected to exchange practices and knowledge with VFU Are expected to adopt the use of the toolkit and the phones' application Will have the chance to participate in the establishment of the EGTC legal entity Business Support Organisations, SMEs, enterprises Can provide training to their people within the online educational platform Are expected to adopt the use of the toolkit and the phones' application Will have the chance to participate in the establishment of the EGTC legal entity All stakeholders and Public Training methods and material of 50 experts is the accelerator of local workshops with entrepreneurs, experts and staff, All sources, materials, programme structure and deliverables will be open, uploaded to the website, free for use and re-use. The potential transferability is high as there is no need for specific resources and requirements for transfer and implement similar learning modules.</p>			
<p>@Durability and transferability of main outputs</p>				
<p>@How will the project main outputs be further used once the project has been finalised? Please describe concrete measures (including eg. institutional structures, financial sources etc.) taken during and after project implementation to ensure the durability of the project main outputs. If relevant, please explain who will be responsible and/or the owner of the output. NB. Take note of rules governing ownership of outputs linked to investments (items of infrastructure) in line with Art 71 CPR.</p>				
<p>@How will the project ensure that the project outputs are applicable and replicable by other organisations/regions/countries outside of the current partnership? Please describe to what extent it will be possible to transfer the outputs to other organisations/regions/countries outside of the current partnership.</p>				
<p>@Please describe activities and deliverables within the work package</p>				
<p>@Activity Number</p>	<p>@Activity Title</p>	<p>@Activity Start Date</p>	<p>@Activity End Date</p>	<p>@Activity Budget</p>
<p>@Activity A.T2.1</p>	<p>MULTILINGUAL ONLINE EDUCATION</p>	<p>04.2021</p>	<p>08.2022</p>	<p>0.00</p>



The educational programme and material the 1st online training for Circular Economy provided by a University in EU level, is certainly expected to be reproduced by other higher education institutions. The activity comprises the development of the training module, the engagement of two full time professors, the creation of the e-learning platform, the formation of the users interface, the communication environment and the relevant databases. The system will incorporate Video Lectures, Interactive Assessments, Screen Recordings, Dialogue Simulation, eLearning Interaction, Extensive LMS Support, Adaptive layers and Mobile App extension. Core feature of the System will be its full compatibility with Google Course Builder, developed as an Open Source (Apache), online education platform; this prerequisite will facilitate easy transferability of the core product. The system should follow the ISO 29990:2010 and SCORM accreditation. The specifications and tendering will start immediately after the project initiation; the development and testing phase is planned to start the 3rd month of implementation (June 2021) and finish late summer of 2022, in order the Educational Programme to be ready to start on October 2022. The System will be multilingual: At least it will incorporate user interface in all partners' languages, plus an English version. (6 languages: Bulgarian, Greek, Turkish, Georgian, Ukrainian and English). The aim is to facilitate the use of even low-level foreign languages speakers in the participating regions. The training module will be based on the Master's Degree Programme, leading at first stage to a University Degree – Europass Certificate, according to the European Standard ECVET. VFU is the sole responsible for the development of the activity and provide the deliverable.

@Deliverable Number	@Deliverable Title	@Deliverable Description	@Deliverable Targetvalue	@Deliverable Delivery Date
@Deliverable D.T2.1.1	On line Educational Platform & Module	A multilingual On line University Educational Module for Circular Economy	1.00	08.2022
@Activity A.T2.2	GO DIGITAL	03.2022	09.2022	0.00

Tendering procedure will be initiated during February 2022 as to developed and delivered before Local Events which start on October 2022 The toolkit will be based on the European Circular Economy Stakeholder Platform. The toolkit will provide a virtual open space which aims at promoting Europe's transition to a circular economy by facilitating policy dialogue among stakeholders and by disseminating activities, information, and good practices on the circular economy. Interaction will be ensured as to provide information about latest good practices, but also to engage users with other stakeholders and to share their own good practices and events. The ambition is that the Toolkit will be a valuable source of support to policy makers and decision makers providing Circular Economy related organized information relevant to technological innovation, new ways of using resources, successful business models etc. The available resource will follow the ECESP: how to improve the national/regional/local policies, Reflection tool: how to improve the approach to adopt CE model and develop an action plan Evaluation plans for policy makers to help design an appropriate monitoring and evaluation approach. Good practices – successful measures implemented in different EU countries Quick wins – relatively simple and quick to implement activities that can contribute to better environmental management The toolkit is expected to be delivered by SEVE before September 2022 as to be presented to the local public events. The smartphone application to communicate project lessons and results will be for free in Android a iOS platforms, developed as open source so to facilitate replication and adoption. The application will include all relevant EU papers and documentation about Circular Economy as well as all deliverables and supporting documents of BSB-CIRCLECON. The user interface will be a game-like app that will contest the user with questions and quizzes about CE topics. The aim is to deliver an easy to use app with valuable information about CE model as to simplify learning, understanding and adoption of behaviors that will facilitate the introduction of this new sustainable model to the everyday life. ERFC should deliver the app before the end of September 2022, as to be demonstrated in the local public events.

@Deliverable Number	@Deliverable Title	@Deliverable Description	@Deliverable Targetvalue	@Deliverable Delivery Date
@Deliverable D.T2.2.1	Smartphones' application	Free on iOS and Android market to use application to enhance the widespread adoption of the CE model	1.00	09.2022
@Deliverable D.T2.2.2	CirclEcon Toolkit for Policymakers	An essential toolkit for policy and decision makers based on the European Circular Economy Stakeholder	1.00	09.2022



		Platform		
@Activity A.T2.3	EXPERTS' TRAINING	10.2022	05.2023	0.00
<p>The initial cycle of training of experts will start on October 2022 and finish on May 2023. It will be a full module about Circular Economy, based on the deliverable of the activity 2.1. Ten (10) experts will be selected from each representing country, a total of 50 persons of which the 50% will be women. The call for applications will be addressed to everyone that holds a bachelor degree and lives in the eligible regions of the beneficiaries. The selection process will be random based, as criteria are not applicable under this first pilot period of training. The activity will boost local capacity and will be the seed for the further development of regional knowledge on circular economy model. Training methods and material of 50 experts is the accelerator of local workshops with entrepreneurs, experts and staff, All sources, materials, programme structure and deliverables will be open, uploaded to the website, free for use and re-use. The potential transferability is high as there is no need for specific resources and requirements for transfer and implement similar learning modules. The selection process will be based on the University's Academic Regulation as approved by the Republic of Bulgaria with online admission and criteria procedure securing the transparency and the random of the selection. VFU will carry the activity with the active involvement of all partners in the phase of the call for applications.</p>				
@Deliverable Number	@Deliverable Title	@Deliverable Description	@Deliverable Targetvalue	@Deliverable Delivery Date
@Deliverable D.T2.3.1	50 University Degrees	The 50 trainees will be awarded of an University degree of lifelong training according to the standards of the educational programme as described in activity 2.1	1.00	05.2023
@Activity A.T2.4	ACCREDITATION	05.2022	03.2023	0.00
<p>All partners will be engaged in the activity 2.4 referring to the adaptation, development and certification according to ISO 14000 Environmental Management. This standard sets out the criteria for a sound environmental management system, it maps out a framework that a company or organization can follow to set up an effective environmental management system. It can be used by any organization regardless of its activity or sector, so this pilot activity is expected to: - upgrade the environmental and business model of BSB-CircleEcon beneficiaries - provide assurance to company management and employees as well as external stakeholders that environmental impact is being measured and improved -build the capacity, knowledge and skills of the ecosystems of 6 organisations - act as lighthouse for other organisations to follow Three major phases are considered for each partner: - Hiring and external expert to setup the standard according to the specific structure of the organization - Adopt the ISO operational manual in the everyday business and to the decision making process - Certify the organizational conformity to the standard by an external Accredited Entity</p>				
@Deliverable Number	@Deliverable Title	@Deliverable Description	@Deliverable Targetvalue	@Deliverable Delivery Date
@Deliverable D.T2.4.1	Six ISO 14000 Environmental Management Certificates	Six ISO 14000 Certificates	1.00	03.2023
@Activity A.T2.5	EGTC	01.2022	05.2023	0.00



Building will start with the first bundle of activities exactly after initial setup (3 months) from projects start; every meeting, event and communication action will be used in order to promote the establishment of the European Grouping Territorial Cooperation legal entity that is going to be established. VFU as the responsible partner for this activity will prepare the different stages of the EGTC aiming to finally attract at least 10 organisations from the 5 participating countries in the formation of the EGTC with legal seat in Varna, Bulgaria. The EGTC will be open to cities, regions and other territorial authorities, economic interest groups (e.g. Chambers of Commerce), public equivalent bodies (e.g. ports, infrastructure providers) and scientific institutions along the eligible area. The main objectives of the EGTC include: 1-Promoting and support special provisions for the adoption of Circular Economy Model in BSB countries 2-The adaptation in the new programming period national / regional and local strategies in the BSB area to EU CE action plan Its role will be to facilitate and promote territorial cooperation (transnational and interregional), in view of strengthening the economic, social, and territorial cohesion.

@Deliverable Number	@Deliverable Title	@Deliverable Description	@Deliverable Targetvalue	@Deliverable Delivery Date
@Deliverable D.T2.5.1	EGTC	The EGTC will be an Independent Legal Personality according to the Regulation (EC) No 1082/2006 applied on 1 August 2006 and on 17 December 2013 in the Official Journal of the EU the Revised EGTC Regulation (EU) No 1302/2013 of the European Parliament that applies from 22 June 2014.	1.00	05.2023

@Type: Communication

@WP Nr	@WP Title	@WP Start date	@WP End date	@WP Budget
C	Communication	03.2021	06.2023	129 580.00

@WP responsible partner	Municipal Institution "Grant office "ODESA 5T"
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@Partner involvement

@Partners involved	
	@Name: VARNA FREE UNIVERSITY @Role: LP
	@Name: Greek Exporters Association @Role: PP
	@Name: European Regional Framework for Cooperation @Role: PP
	@Name: Municipal Institution "Grant office "ODESA 5T" @Role: PP
	@Name: International Centre for Social Research and Policy Analysis @Role: PP
	@Name: Samsun Metropolitan Municipality @Role: PP

@Summary description and objectives of the workpackage including explanation of how will partners be involved of activities carried out and contribution of each partner.



Σ Ε Β Ε
ΣΥΝΔΕΣΜΟΣ ΕΙΣΓΩΓΕΩΝ

The main activities of COMMUNICATION GA will capture, integrate and distribute the knowledge and outcomes of the project among the partners and a broad range of stakeholders, decision/policy makers outside the partnership, throughout the project life cycle and after the end of the project. Instead of the “traditional” well known leaflet, brochures, books and publications, all activities are designed to be environmental friendly and to promote minimal resources use, leading to deliverables such as e–campaign (ERFC), e-brochures and leaflets (5T), social media communication / 3 Social Media pages (5T), 5 Local events (All partners) followed by press conferences.

Also a series of communication actions will take place during the implementation of GA1 and GA2 as: 10 Press Conferences after CEWG workshops (All partners), 20 Press Conferences after Inform Key Actors Sessions workshops (All partners) and 8 Newsletters following the achievement of key-deliverables.

Furthermore, all the venues for events of all GAs (All partners) will be accessible to persons with disabilities, all events’ supplies (All partners) will be from RECYCLED ONLY materials, the website of the project (ICSRPA) will ensure accessibility of information for the visually impaired.

The activities include

- One Communication Plan (SEVE)
- Project logo, identity and templates (5T)
- Two international public events (opening and closing conference) opening: VFU, closing SEVE - Promotional material: e-brochures and e-leaflets (5T)
- E–campaign (ERFC),
- Social media communication / 3 Social Media pages (5T),
- 5 Local events (All partners)
- 12 Press releases (All partners)
- 26 Press conferences (All partners)
- 8 Newsletters (VFU, SEVE, 5T) following each fulfillment of key deliverables - Posters, (All partners)

Communication GA will be coordinated by 5T who will appoint a Communication expert and will be in charge of overall planning, monitoring and coordination of project level communication and dissemination activities, providing guidance and keeping regular contact with partners’ staff.

The Communication Plan will be elaborated within the first months after the project’s approval. The aim of the plan is to ensure dissemination of the project results to all relevant stakeholders, wide diffusion of project tools, reports, results and outcomes as to facilitate replication and transfer of knowledge gathered during the implementation. The plan will follow the guidelines of <https://blacksea-cbc.net/home/communication-materials/> provided by JMA. A specific section dealing with capitalisation activities will facilitate the broadcasting of project’s knowledge and results promoting the re-use and transfer of this knowledge and these results.

All the venues for events to be accessible to persons with disabilities.

The website of the project to ensure accessibility of information for the visually impaired (use of large characters).

Specific invitations to events to be sent to minorities in the relevant eligible regions All communication and publicity actions and measures shall be undertaken according to the rules set out in the 2014-2020 JOP BSB Communication and Visibility Manual.

@Project specific objectives		@Communication objectives - What can communications do to reach a specific project objective?	@Approach/Tactics - How do you plan to reach the communication objective?		
Promote Circular Economy package					
Common awareness-raising and joint actions to reduce waste					
Coordination for environmental protection					
@Please describe activities and deliverables within the work package					
@Activity Number	@Activity Title	@Activity Start Date	@Activity End Date	@Activity Budget	
@Activity A.C.1	Communication start-up activities	03.2021	06.2021	0.00	





The Communication Plan will be developed at the very beginning of the project as a key-element of planning and ensuring coherence in project communication supplementing interregional and local actions. It is a strategic tool built to raise awareness about the project, to enhance visibility at cross-border and partners' local/regional levels, to disseminate results to the larger public, to distribute and share the knowledge within and outside the partnership and finally to ensure efficient internal communications amongst project partners by identifying and defining: roles and responsibilities of each partner; basic rules of internal and external communication; main target groups and specific messages and tools to address them and the larger public as well; expected results and evaluation methods.

@Deliverable Number	@Deliverable Title	@Deliverable Description	@Deliverable Targetvalue	@Deliverable Delivery Date
@Deliverable D.C.1.1	Communication plan	The Communication Plan will put together local and cross-border/ interregional elements of the project, where the activities and outputs will be jointly implemented in such a manner to maximize transfer of common tools and support local networks in a bottom-up approach. The Communication Plan will be implemented by Greek Exporters Association.	1.00	06.2021
@Deliverable D.C.1.2	Project visual identity/logo	Creation of the project's logo who will be the identity of the project for communication reasons. The project logo will be implemented by 5T.	1.00	06.2021
@Activity Number	@Activity Title	@Activity Start Date	@Activity End Date	@Activity Budget
@Activity A.C.2	Public Event(s)	07.2021	06.2023	0.00
<p>Two major public events are envisaged in the framework of GA 2 Communication: the opening and the closing conference. Participation in and organisation of local dissemination events is also foreseen in GA 6 Stakeholder Involvement. A 1-day opening conference with the aim to raise awareness is planned in project month 4. It shall be organised by VFU together with the kick-off (technical) meeting. The closing conference will be organised at the end of the project implementation period in Thessaloniki (SEVE). The aim of the final conference will be to promote the project achievements and to disseminate the results to a large audience. 2 press articles will be published during the events, as well as 2 press conferences. Moreover, 5 local public events will take place, 1 in each country, carried out by all partners with an exception of ERFC. These event are scheduled for the last quarter of 2011 aiming to disseminate the results achieved by the project so far. Specifically as deliverables of Regional Studies, Workshops of CEGW and Inform Key actors, Go Digital and OnLine Platform should be concluded, they will presented to the public.</p>				
@Deliverable Number	@Deliverable Title	@Deliverable Description	@Deliverable Targetvalue	@Deliverable Delivery Date



@Deliverable D.C.2.1	Opening conference	A 1-day opening conference with the aim to raise awareness is planned in project month 4. It shall be organised by VFU together with the kick-off (technical) meeting. 1 press article will be published during the event, as well as 1 press conference.	1.00	09.2021
@Deliverable D.C.2.2	Closing conference	The closing conference will be organised at the end of the project implementation period in Thessaloniki (SEVE). The aim of the final conference will be to promote the project achievements and to disseminate the results to a large audience. 1 press article will be published during the event, as well as 1 press conference.	1.00	06.2023
@Deliverable D.C.2.3	Local Events	5 local events to disseminate the deliverables of activities: Regional Studies, Workshops of CEWG, Workshops of Inform key Actions , Go Digital and Online platform	5.00	12.2022
@Activity Number	@Activity Title	@Activity Start Date	@Activity End Date	@Activity Budget
@Activity A.C.3	Promotional material	03.2021	03.2023	0.00
Promotional material will be produced for the events, the workshops, the partners meetings and the 10 work events with CEWGs and the seminars. Conference/workshop folders (pen, notebook, folder etc) shall be produced by all partners in 1500 sets and shall be distributed on the occasion of project-related events, workgroups, seminars and meetings, ONLY BY RECYCLED MATERIALS. 6 roll-ups will be displayed on the occasion of various project events and at project locations.				
@Deliverable Number	@Deliverable Title	@Deliverable Description	@Deliverable Targetvalue	@Deliverable Delivery Date



@Deliverable D.C.3.1	Conference/workshops / meetings / promotional stuff	Conference/workshop folders (pen, notebook, folder etc) shall be produced by all partners in 1500 sets and shall be distributed on the occasion of project-related events, workgroups, seminars and meetings ONLY REUCLED materiels will be used	1 500.00	03.2022
@Deliverable D.C.3.2	Roll-ups	6 roll-ups will be produced to be displayed on the occasion of various project events and at project locations.	6.00	09.2021
@Activity Number	@Activity Title	@Activity Start Date	@Actitty End Date	@Activity Budget
@Activity A.C.4	Digital activities	03.2021	06.2023	0.00
<p>The communication activities also include the creation of digital tools that are essential to the implementation and the dissemination of the project's goals and objectives. - Website (VFU) Essential information (workshops, conference presentations, a brief presentation of the project including its objectives, partners, estimated output and results, activities, events and a Virtual Centre of Competences) will be found (available also for download) on the project website. - E-campaign (ERFC), Is an efficient group email and email marketing tool to communicate with the stakeholders. - Social media communication / 3 Social Media pages (5T), Facebook Instagram and Twitter accounts/pages created and continuously updated - Web-events & E-newsletters (All partners) Elaborated and published by GA Coordinator, in English. They will also be translated into partners' national languages. They will include news provided from the partners, information regarding project progress, meeting reports and outcomes, information on project events etc. The total amount will be outsourced to Social Media. The scope is the intense promotion of the Circular Economy potential in the BSB area: Use of Google Ads, You Tube Channel, Vimeo, Twitter and Facebook. The budget estimation is based on offers collected from Social Media Providers. Target: at least 50.000 people to be informed on the deliverables of the project; Languages Pack that will be supported: English, Greek, Bulgarian, Ukrainian, Georgian, Turkish</p>				
@Deliverable Number	@Deliverable Title	@Deliverable Description	@Deliverable Targetvalue	@Deliverable Delivery Date
@Deliverable D.C.4.1	Project website	Essential information (workshops, conference presentations, a brief presentation of the project including its objectives, partners, estimated output and results, activities, events and a Virtual Centre of Competences) will be found (available also for download) on the project website	1.00	06.2023
@Deliverable D.C.4.2	3 Social Media pages created and continuously updated	Facebook Instagram and Twitter accounts/pages created and continuously updated	3.00	06.2023



@Deliverable D.C.4.3	Local events and E-newsletters	They will include news provided from the partners, information regarding project progress, deliverables and outcomes, information on project events etc.	5.00	06.2022
@Deliverable D.C.4.4	e-CAMPAIGN	E-campaign is selected as it is quick, cheap and effective way of contacting, informing and mobilizing large numbers of people in contexts where electronic tools are easily accessible and widely used. It will involve both passive tools and active tools. Users will receive information via e-mail and social networks; Campaign supporters and anyone who finds a message appealing can relay it throughout their social networks generating a cascade of communication.	1.00	06.2023

@C.5.1 Periods

@Period Number	@Duration (month)	@Start Date	@End Date	@Reporting Date
1	14	23.03.2021	23.05.2022	23.08.2022
2	13	24.05.2022	22.07.2023	22.12.2023

@C.6 Activities outside the Union part of the programme area

@If applicable, please list activities to be carried out outside (the Union part of) the programme area. Describe how these activities will benefit the programme area. What is the added value of activities to be carried out outside (the Union part of) and describe programme area? If applicable, please list the relevant activities and how they will benefit the programme area.

@Total budget of activities to be carried out outside (the Union part of) the programme area (indicative)	0.00
ERDF	@(indicative) 0.00
	@% of total (indicative) ERDF