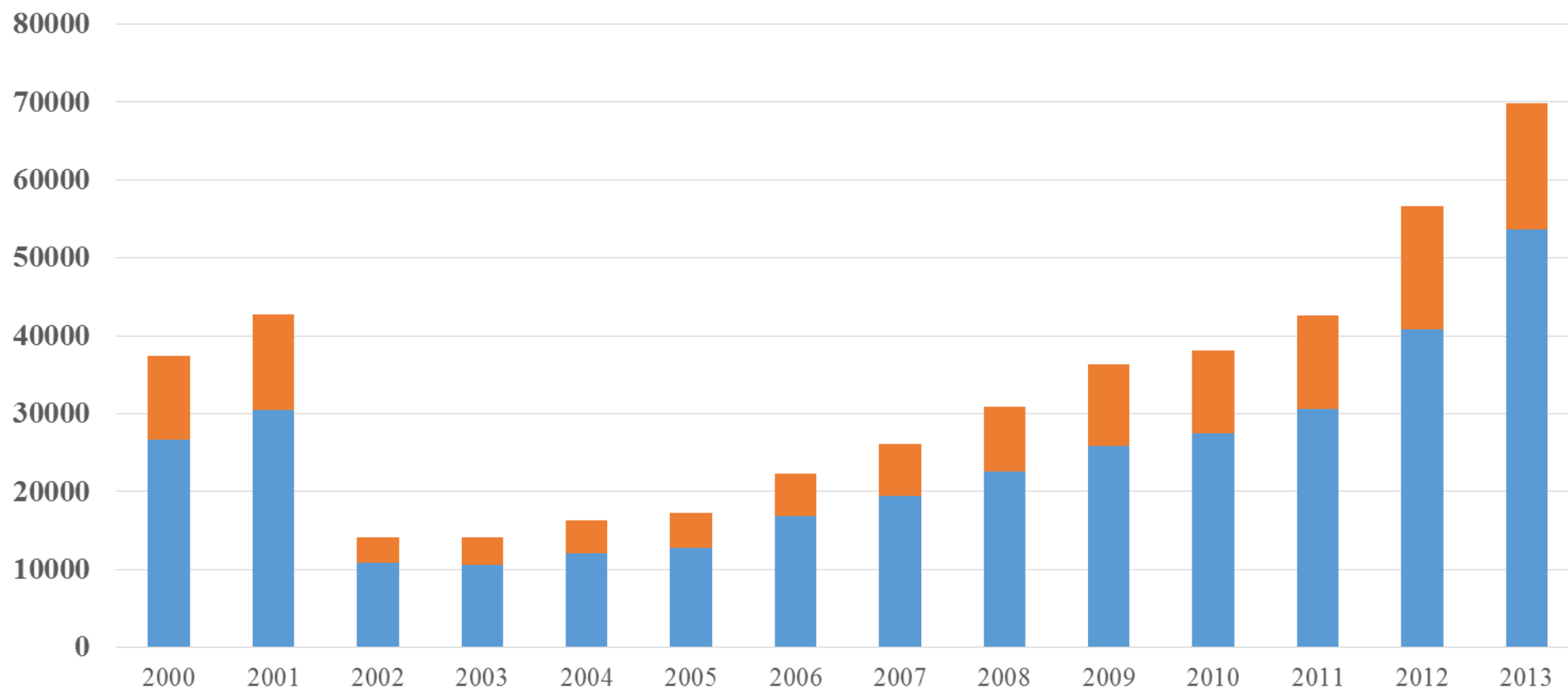


*Overall
Food industry market situation
In **IRAN***

IRAN Agriculture Production

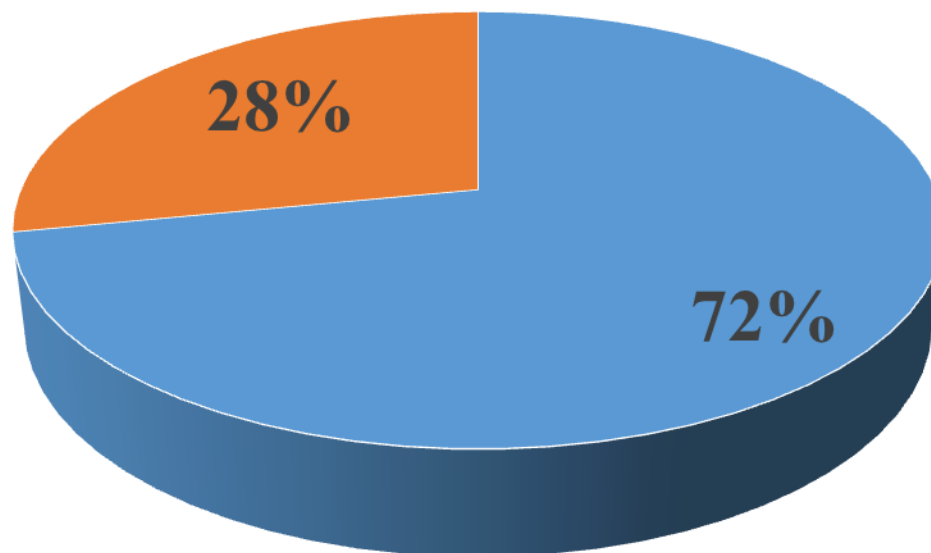
Gross Value of Agricultural Products (Crops and Livestock)
Million \$



IRAN Agriculture Production

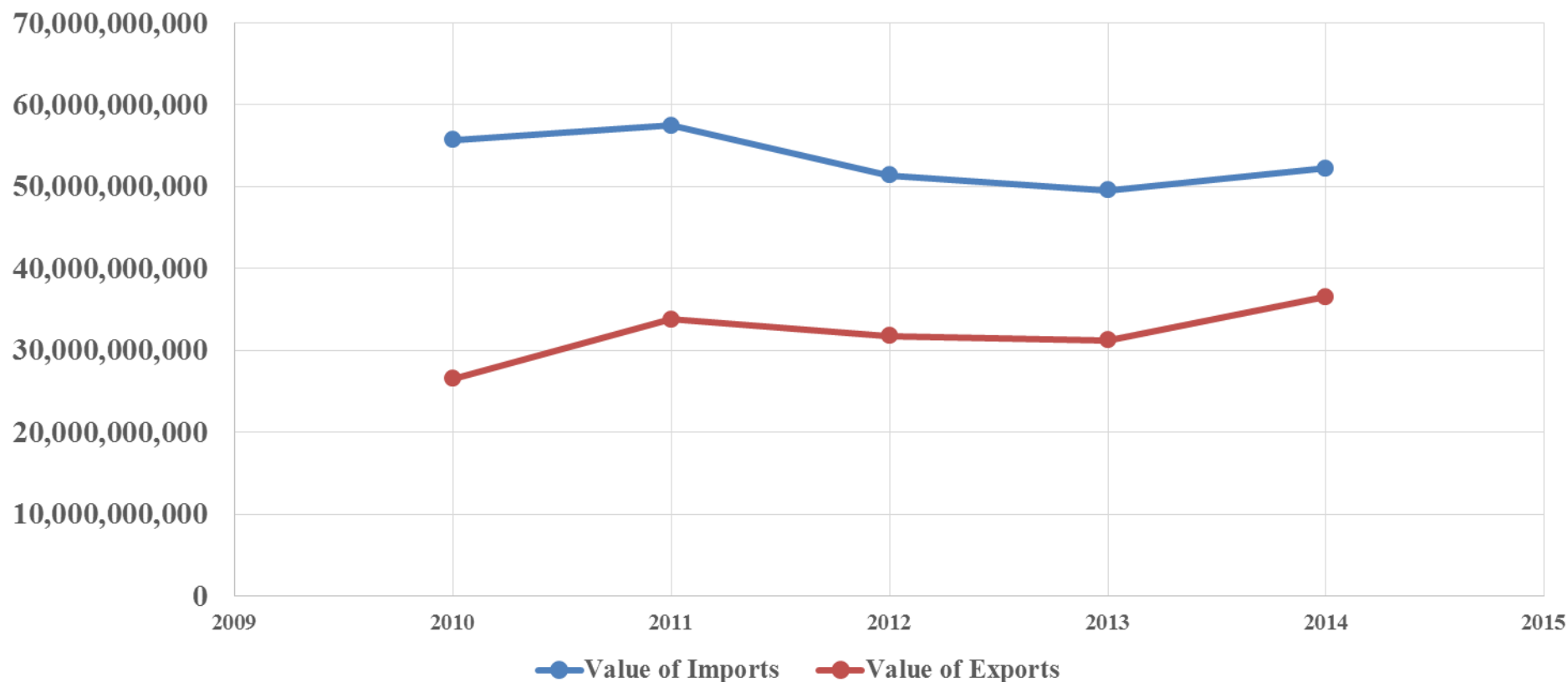
Agricultural Productions in 2013

- Value of Crops Productions
- Value of Livestock Productions



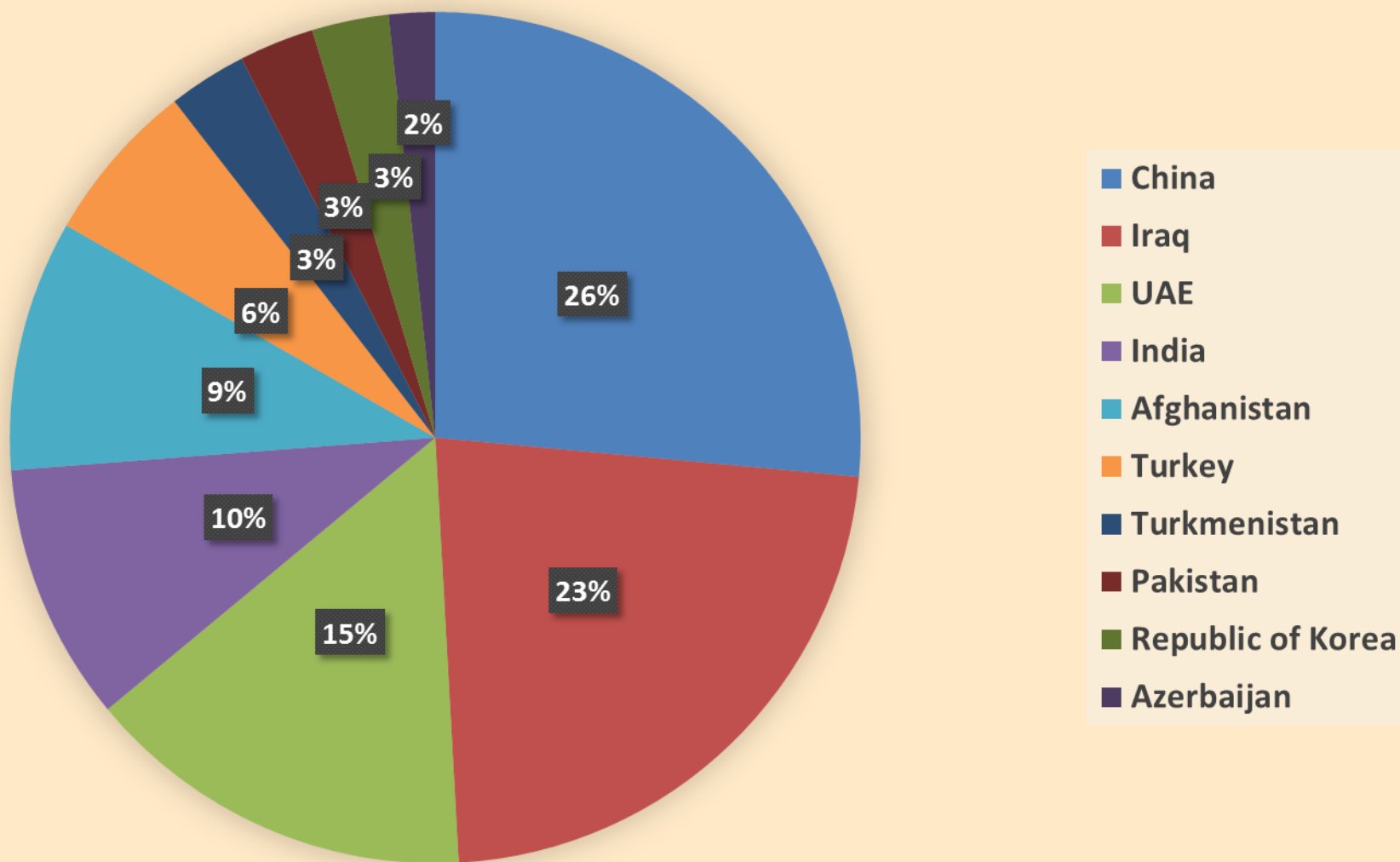
Overall Import & Export

Iran Import & Export Values (\$)



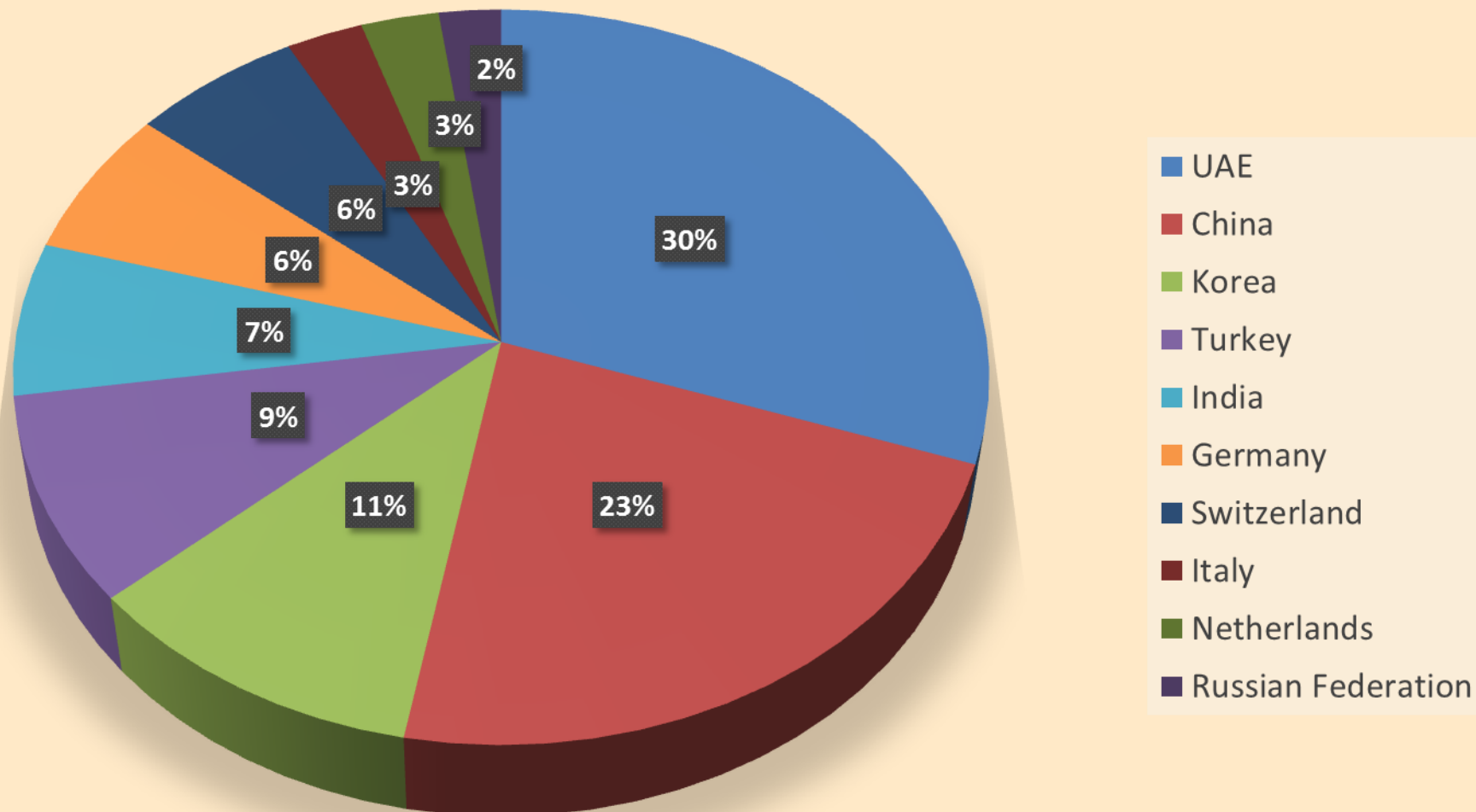
Overall Import & Export

Total Export Shares - last 4 years



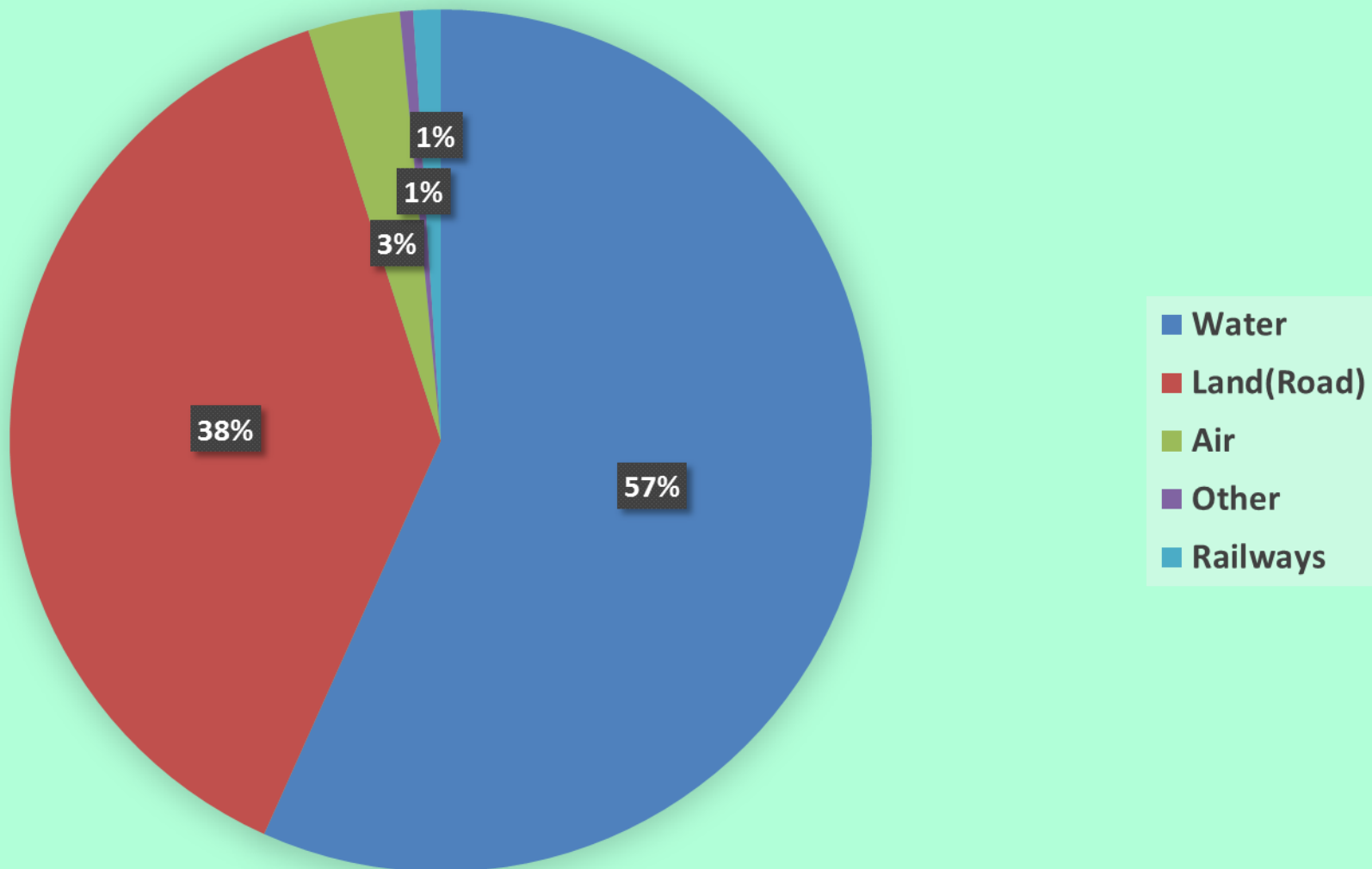
Overall Import & Export

Total Import Shares - Last 4 years



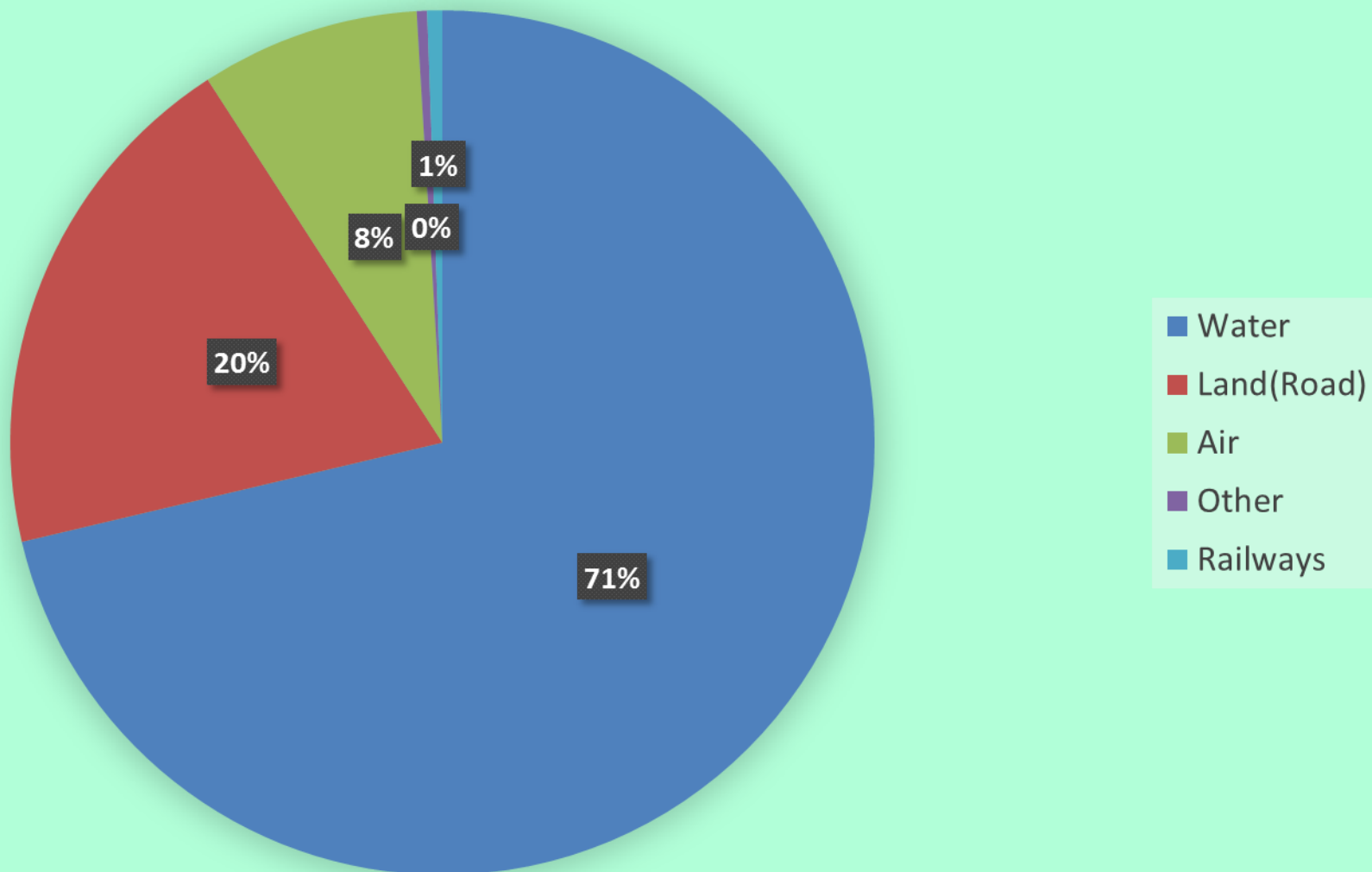
Overall Import & Export

Export Transportation Methodes-2011-14



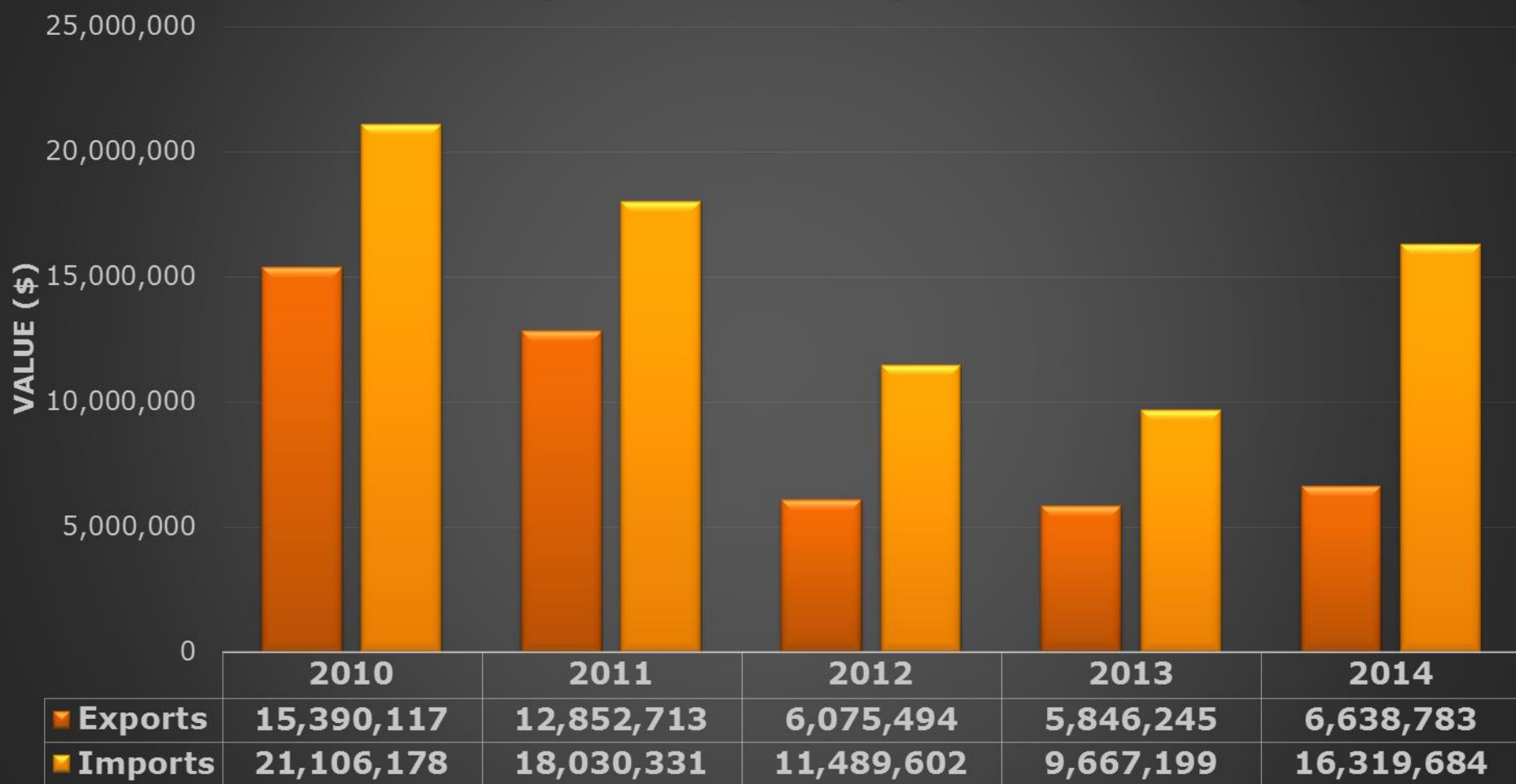
Overall Import & Export

Import Transportation Methodes-2011-14



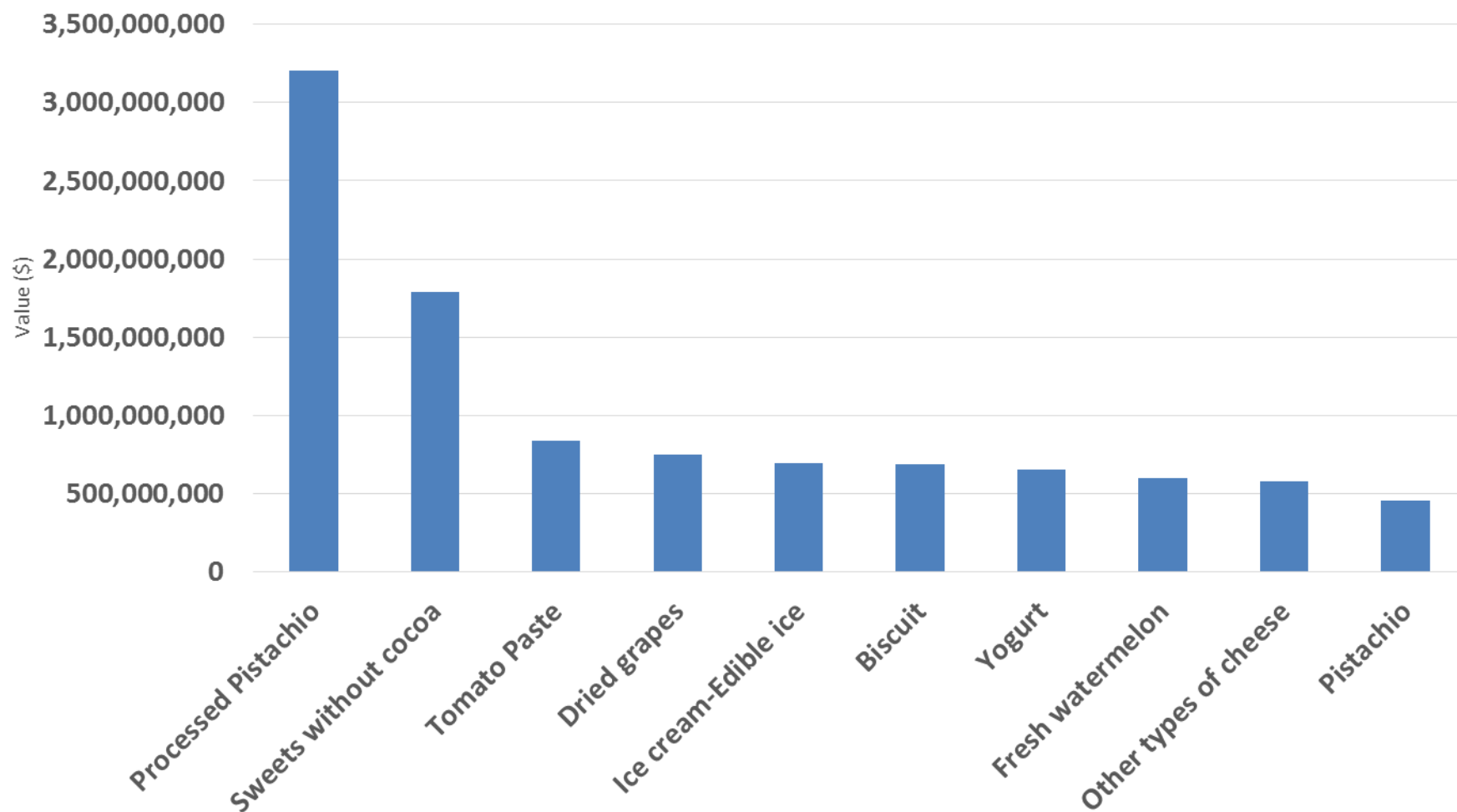
Import & Export Values (Iran & Greece)

Import & Export Values (Iran & Greece)



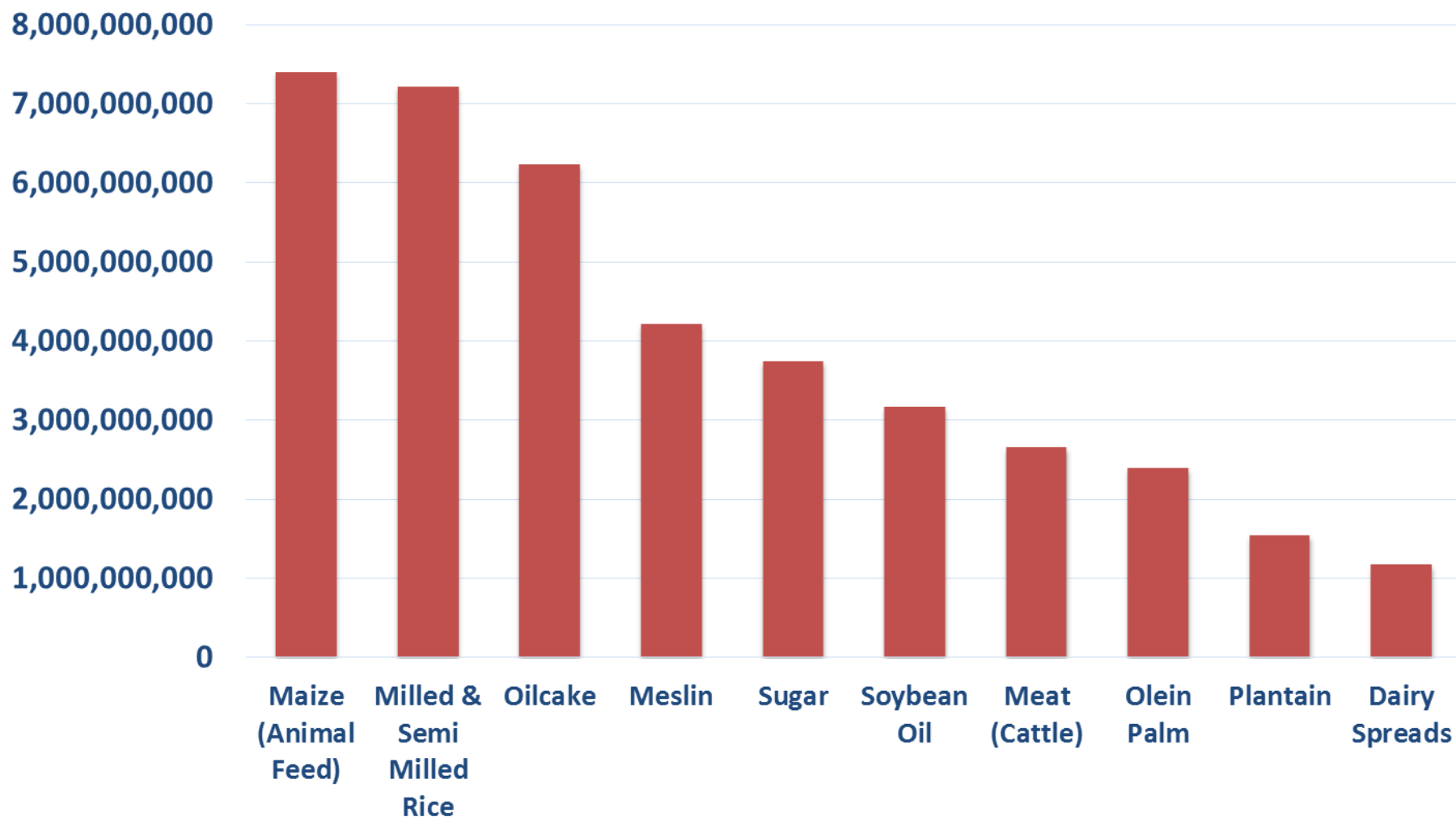
Top 10 Exported Food Products from Iran

Top 10 Exported Food Products (2010-2014)



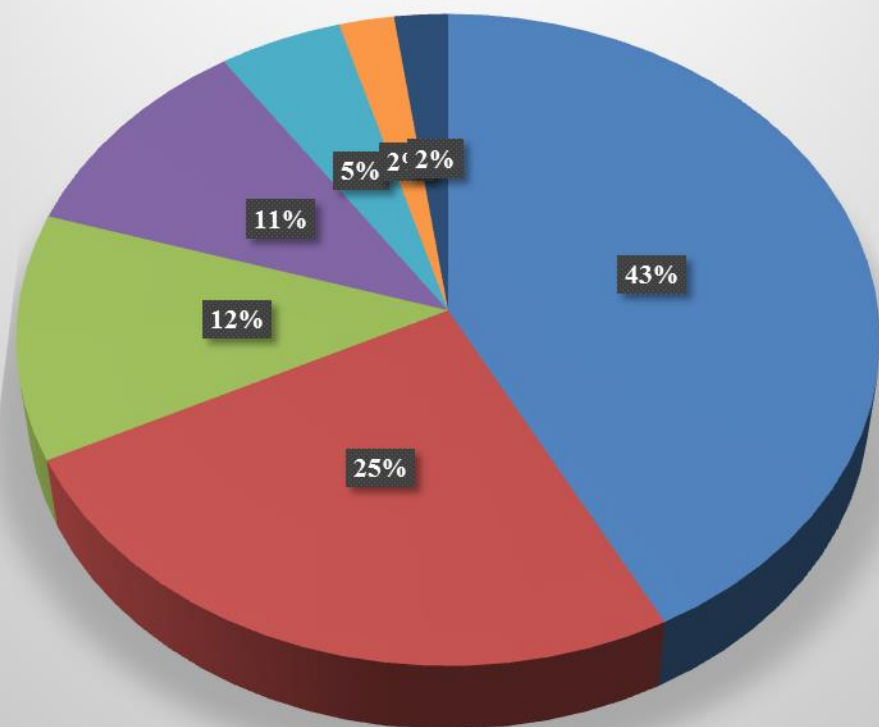
Top 10 Imported Food Products by Iran

Top 10 Imported Food Products (2010-2014)



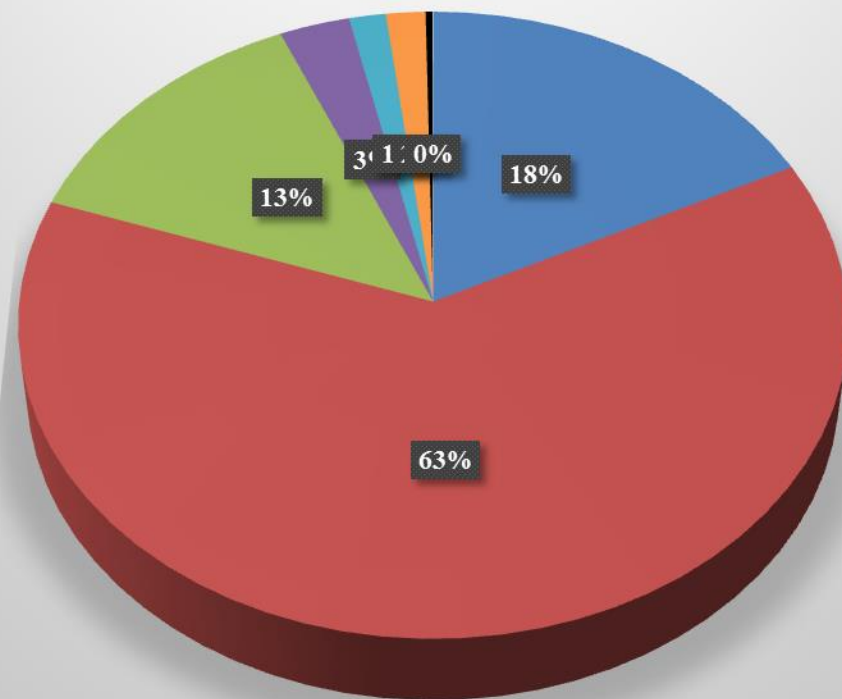
Top 10 Imported Food Products by Iran Countries Shares

**Import Partners of Animal Feed Maize
(2010-2014)**



■ Switzerland ■ UAE ■ Netherlands
■ England ■ Brazil ■ Russian Federation
■ Austria

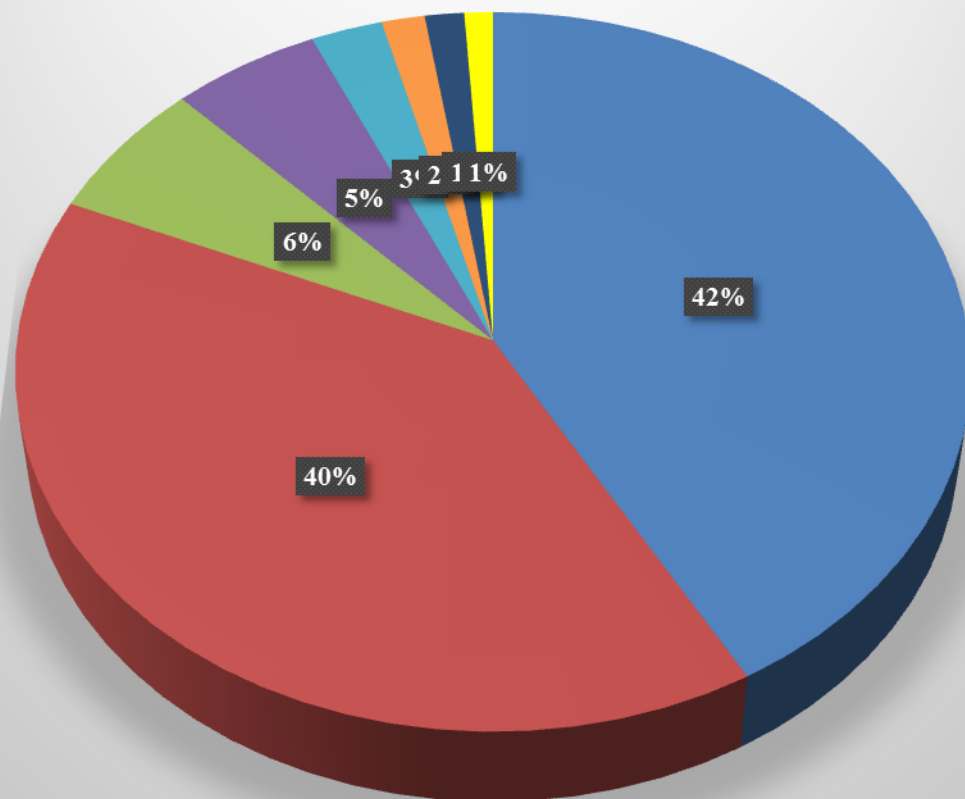
**Milled & Semi-milled Rice Import
Partners**



■ UAE ■ India ■ Pakistan ■ Turkey ■ Austria ■ Thailand ■ Oman

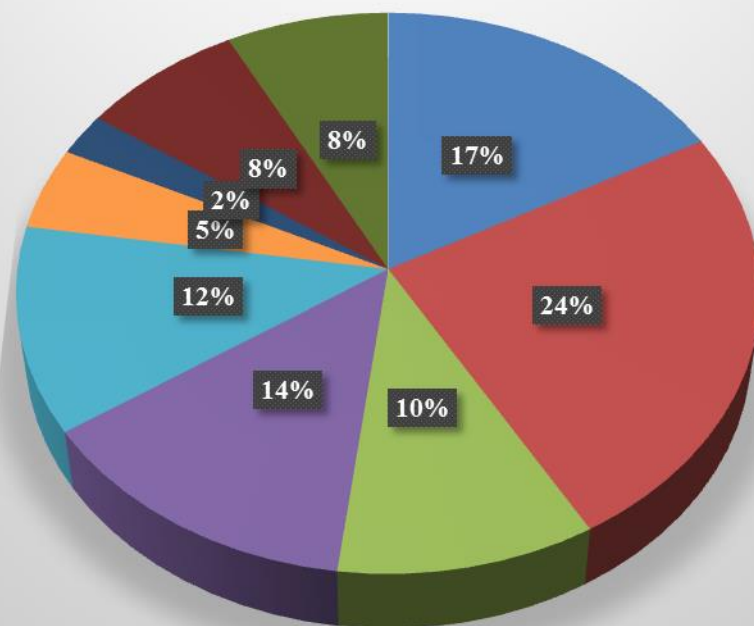
Top 10 Imported Food Products by Iran Countries Shares

Import Partners of Meat (cattle) (2010-2014)



■ Brazil	■ UAE	■ India	■ Netherlands
■ Portugal	■ Germany	■ Lebanon	■ Turkey

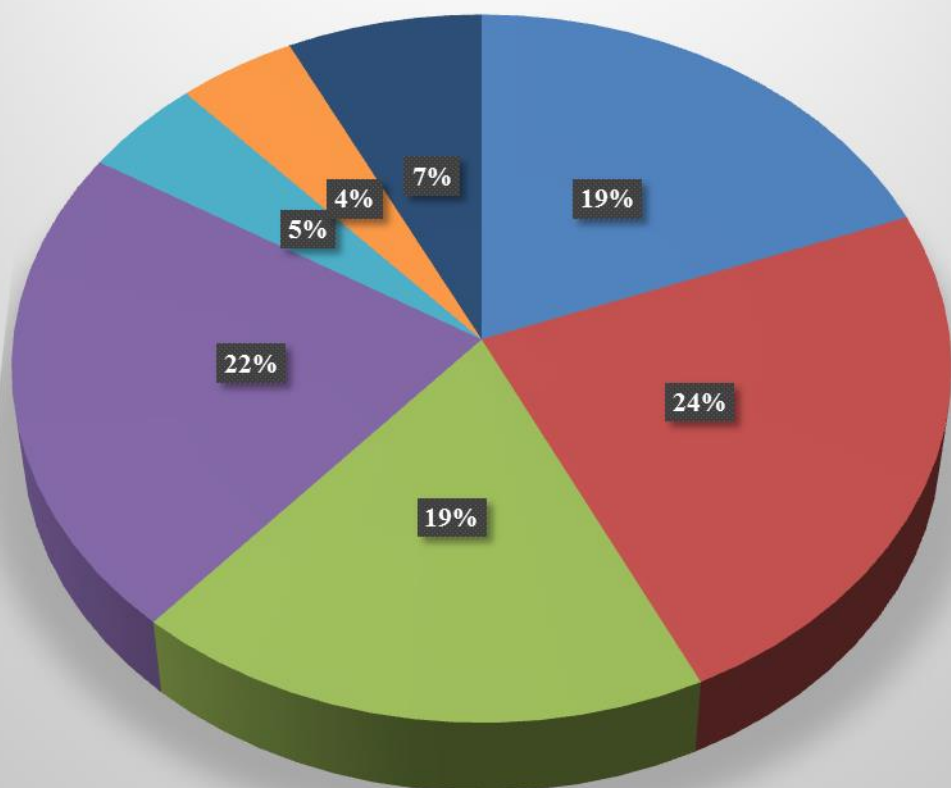
Import Partners of Meslin (2010-2013)



■ Russian Federation	■ Switzerland
■ UAE	■ Netherlands
■ Germany	■ Kazakhstan
■ Austria	■ Turkey
■ England	

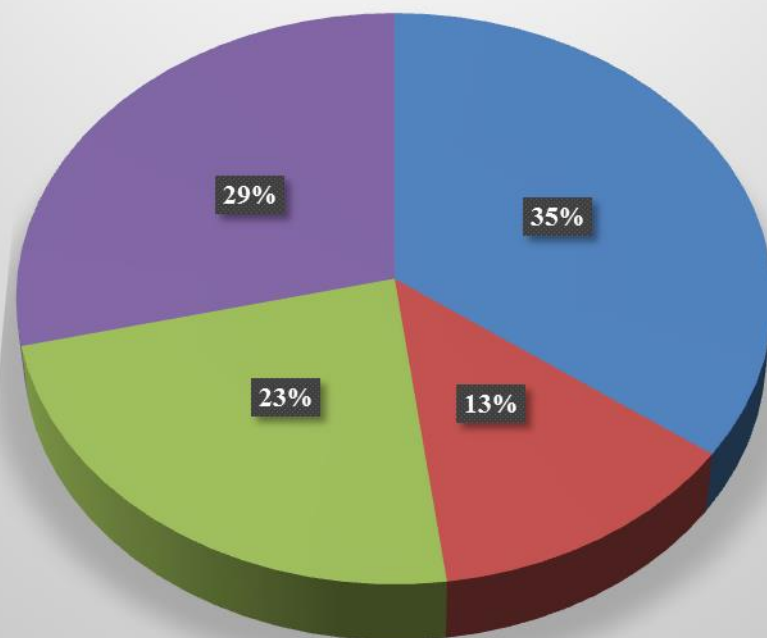
Top 10 Imported Food Products by Iran Countries Shares

Major Oilcake Import Partners (2010-2014)



■ UAE ■ Switzerland ■ India ■ Netherlands ■ Argentina ■ Turkey ■ England

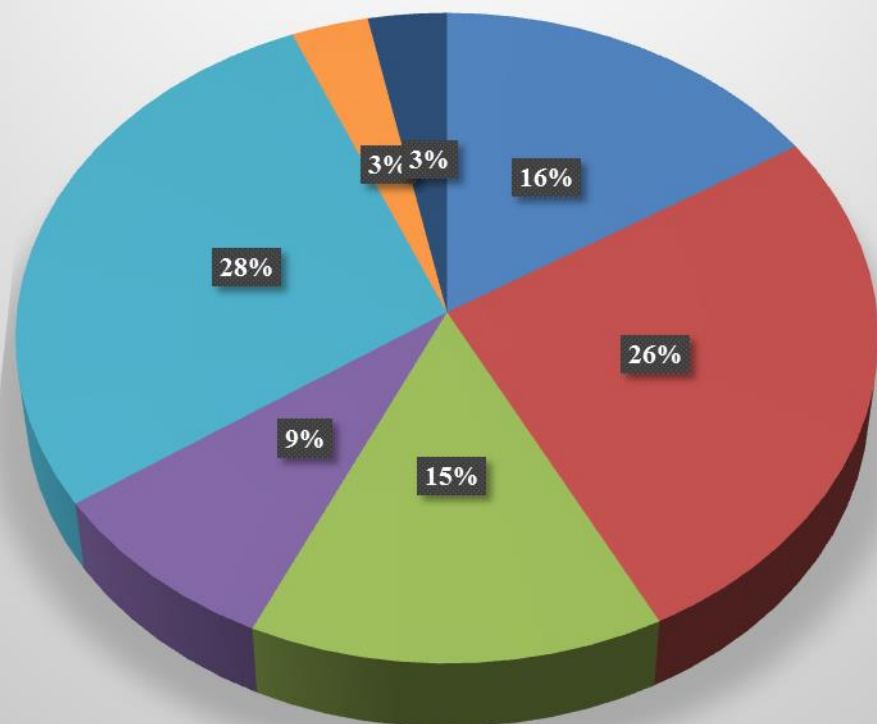
Major Plantain Import Partners (2012-2014)



■ Turkey ■ UAE ■ Philippines ■ China

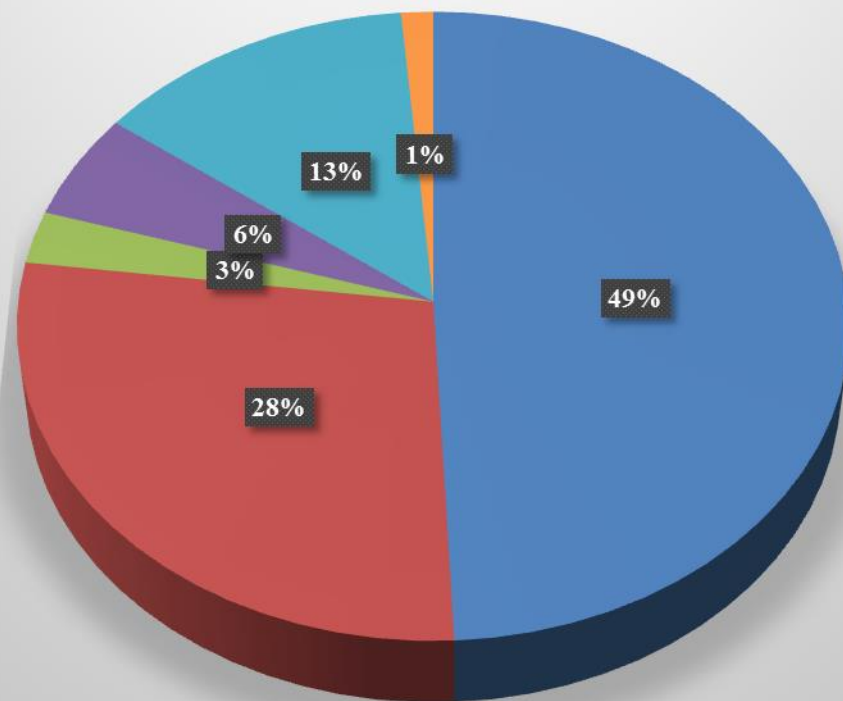
Top 10 Imported Food Products by Iran Countries Shares

Major Soybean Oil Import Partners



■ Netherlands ■ UAE ■ Argentina ■ Switzerland
■ Germany ■ Brazil ■ Turkey

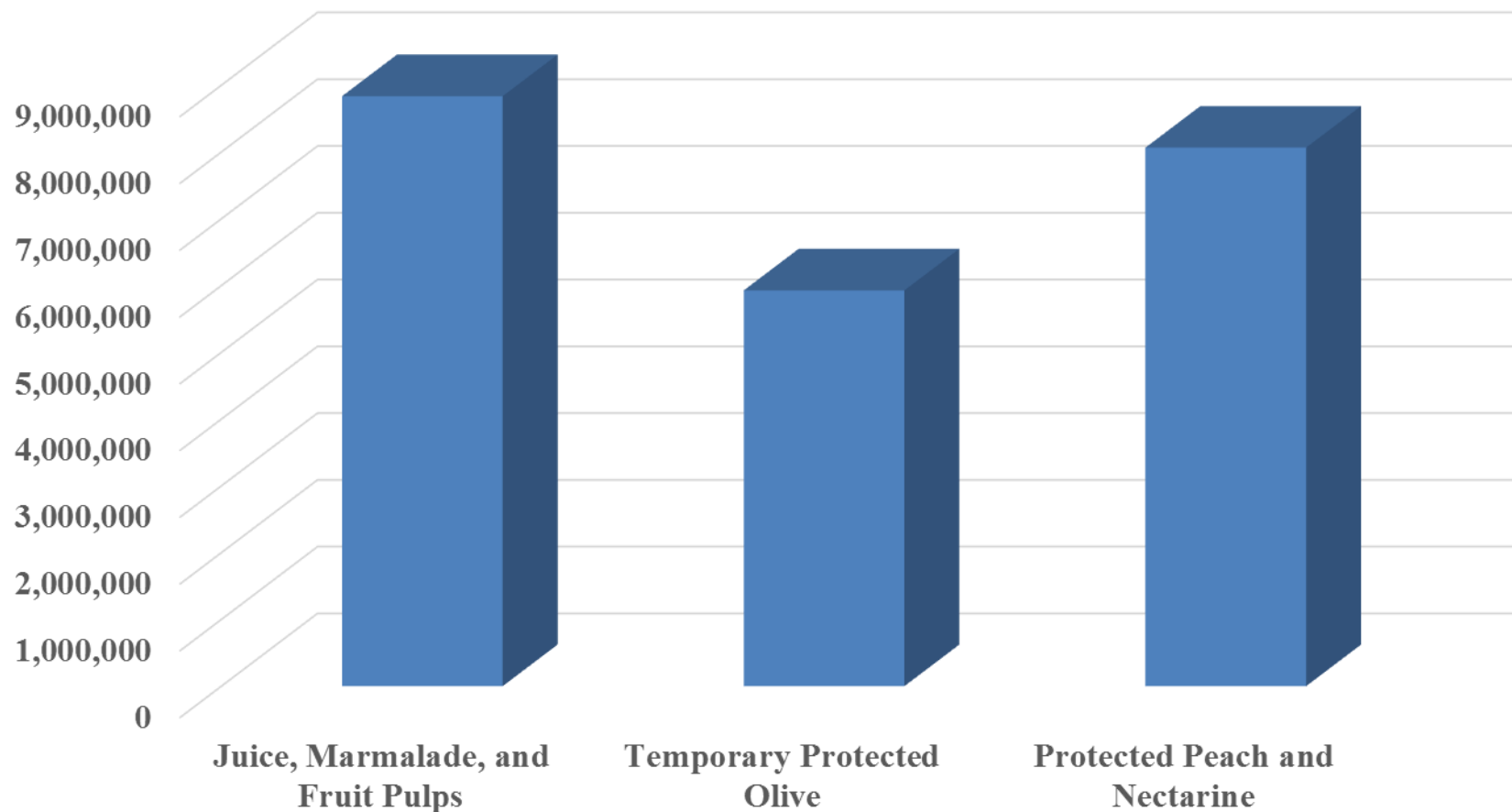
**Major Sugar Import Partners
(2010-2014)**



■ UAE ■ Switzerland ■ England ■ India ■ Brazil ■ Turkey

Imported Food products from Greece

Value of Imported Food products from Greece (\$)
Last 5 years



Comments

-  The **sanctions** are going to remove
-  Iran health & **standard codes** for food products are becoming more strict quickly, it increases the need of know-how and products with more quality
-  People request for **higher quality products** are increasing fast also
-  Producing food products **jointly** with Iranian companies in Iran are welcome now

Comments

-  **Export food products** with advantages in Greece to Iran also Import Iran best products.
-  Iran has good market for **chain shops** with Greek brand also merchandising of **Greek restaurants** , coffee shop and...
-  Statistics shows that Iranian demand for **packaged and pre-prepared foods** are increasing fast in big cities,

Iran New Modern Shop



Iran New Modern Shop



Iran New Modern Shop



Comments

 There is a big opportunity for **modern international big retailers companies**,

- Now just Carrefour has some branches in Iran which were successful

 Food Industries in Iran is mostly **private** and has a **competitive** market comparing with other industries.

Comments



This is one of the **earliest industries established** in Iran, so lots of them need re-invest and technologic upgrade.



There is a good opportunity to export products to neighbor countries from Iran.



There is Good opportunity in packaging industry

Some Comments



Thank You

